



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/ 707

19th August 2023

Sub. Placement opportunity for MBA (Finance) students of GGSIP University of the batch passing out in year 2023 in the company “Planetcast Media Service Ltd.”.

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of placement opportunity for **MBA (finance)** students of GGSIP University of the batch passing out in year 2023 in the company “Planetcast Media Service Ltd.” for your reference and circulation to students to apply on given link by **21th August 2023, 2:00 PM.**

Registration Link- <https://forms.gle/T3U7kU9MaQPNoKAY8>

Name of Company- Planetcast Media Service Ltd.

Job Title - Executive – Finance

Education - MBA graduates from finance stream of 2023 passing out batch.

Candidate should have knowledge in :

P&L , Balance Sheet, foreign remittance, Letter of credit, Bank guarantees, Form 15 CA, Form 15 CB , Bill of Entries, GR waiver and others.

CTC Offered- INR 4.0 to 4.5 LPA

Location - Sec-62, Noida

LAST DATE FOR REGISTRATION IS 21th August 2023, 2:00 PM.

(Ms. Nisha Singh)
Training and Placement Officer,
CCGPC, GGSIP University

About Planetcast

Planetcast is a leading media services provider offering technology led Managed Services to the broadcasting industry in India and neighboring nations with rapidly growing its footprints across South East Asia. Planetcast was founded in 1996 and has revolutionized the media & entertainment industry ever since. *We are managing 200+ channels with offices in New Delhi, Noida, Mumbai, Hyderabad, Cochin & Singapore.*

We are a leading market player in outsourced distribution & playout services in India. We have expertise in providing end to end solution in broadcast content delivery chain. With a robust track record of nearly two successful decades, we have been offering the most agile and state-of-the-art services to broadcasters.

Planetcast also offers excellent quality Broadcasting software solutions catering to the broadcasting industry worldwide. We provide complete solutions for TV channels and applications which require video and IT technology to come together. Planetcast is a trusted name when it comes to traditional broadcast and video solutions. Planetcast 's in-house designed and developed, broadcasting software are flexible, customizable, and stable, which can cater to any kind of broadcaster be it news, sports, entertainment, or any genre.

We provide software development solutions like customized software to our customers. At Planetcast, we provide the most comprehensive media platform connecting all aspects of content development, delivery and distribution. Our broadcasting software solutions are designed to help broadcasters with technical operations to deliver high-quality content.

Planetcast is one of the *leading OTT Solutions providers* offering highly cost-effective and flexible solutions. Our solutions support any kind of streaming needs, be it for any multi-format (*Android, Windows, IOS, etc.*) multi device (tab or mobile or PC etc.) or single device single format. We provide viewers with broadcast quality experience across different devices every time.

In addition to this, our cloud streaming service offers professional-grade service for streaming media to audiences of any size on any device, reaching global audiences with high quality, custom branded videos with no additional infrastructure. At Planetcast we offer state-of-the-art *Cloud Broadcasting Services* worldwide.