



## CENTRALISED CAREER GUIDANCE & PLACEMENT CELL

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F. No. GGSIPU/CCGPC/2021/ 266

Dated: 4<sup>th</sup> December 2021

### Sub. Placement opportunity for students in the company “CronJ“

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of hiring for Content Writer by the company “CronJ” for 2022 Graduates for your reference and circulation to students to apply on the given link by **6<sup>th</sup> December 2021:**

**Registration Link - <https://forms.gle/b9NPhYKTK7AK67pQ7>**

**Name of the company** – CronJ

**About Company** – CronJ is a technology consulting firm with product development, Video analytics and Supply Chain IT solution as a key focus area. CronJ is specialised in javascript based product development. Our tech-savvy products and services are built on innovation and relentlessly focusing on consumer relationships.

**Position** – Content Writer

**Eligibility** – Students of BA/MA (English/Journalism/Mass Communication) of 2022 batch having 70% throughout academic.

**Internship** – 6 months

**Stipend** – INR 5000/- per month

After the completion of 6 months of Internship, selected students will be allowed for 3months of Training Period with net salary of INR 10,000/- (Ten Thousand Only) per month.

Performance will be evaluated during the training period and selected students will get a chance to work with us as a Full Time employee.

**Salary** – INR 3.0 LPA for BA students and INR 3.3 LPA for MA students

**Bond** – 2 Years of Service agreement.

**Location** – Bangalore

Note: Internship period students can continue from their home. Later based on the covid situation, will notify about the job location.

**Joining** - Candidates will be given the joining on an immediate basis.

#### Job Description:

- Candidates have to research/organize facts related to the assigned topic to compile and organize writing ideas.
- Writing for website, social media posts, blog posts, articles, product description, case study, white papers, emails, newsletter, e-books and company bios.
- Research and evaluate competitor marketing with focus on content..

- Rewrite content or write from scratch depending on assignments requirements.
- Compose new content based on research and develop engaging content for target audience.
- Proofread and edit content for mistakes or additional ideas and guarantee that it is composed per directions, including from other writers, providing feedback when necessary.
- Collaborating and brainstorming with designers, campaign managers and creative team for new ideas and strategies.



**(Ms. Nisha Singh)**  
Placement Officer, CCGPC