

**UNIVERSITY SCHOOL OF MANAGEMENT STUDIES**  
**GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY**  
**KASHMERE GATE, DELHI-110 006**

**Details of Ph.D Students**

| <b>S. No.</b> | <b>Name</b>  | <b>Address<br/>Tele &amp; E-mail</b>   | <b>Ph.D. Registration No.<br/>&amp; their<br/>TOPIC</b>   | <b>Commencing<br/>date</b> | <b>Part Time/<br/>Full Time</b> | <b>Name of the<br/>Supervisor/<br/>Jt. Supervisor</b>   |
|---------------|--|--|---|----------------------------|---------------------------------|---|
| 1.            | Ms. Shweta Nath                                    | MD-29, Vishakha Enclave,<br>Pitampura,<br>Delhi-110088<br>27312133, 9811207297<br>Mangaln29@yahoo.com  | 12/Ph.D./SMS/UTD/2000<br><br>Employees Empowerment: A Case<br>Study of Executive and Supervisory<br>level Managers of Indian Business<br>Organizations. | 23.01.2001                 | Full Time                       | Prof. O.P. Goyal,<br>GGSIU<br><br>Dr. A.K. Singh,<br>Department of<br>Commerce, Delhi<br>University, Delhi.   |
| 2.            | Ms. Vandna<br>Sharma                               | 336-A, New Ram Nagar,<br>Ghaziabad(UP)<br><br>95120-2711728 (R)<br>9811200202 (Mob.)<br><a href="mailto:vandna_sh@rediffmail.com">vandna_sh@rediffmail.com</a><br><a href="mailto:sharma_vandana@yahoo.co.in">sharma_vandana@yahoo.co.in</a> | 29/Ph.D./SMS/USS/2001<br><br>Knowledge Management – A Study<br>of Selected Organizations.   | 04.01.2002                 | Part Time                       | Prof. P.N. Singh,<br>Delhi School of<br>Professional Studies &<br>Research<br><br>Dr. A.K. Singh,<br>Department of<br>Commerce<br>Delhi University,<br>Delhi. |
| 3.            | Mr. Prabir Bagchi<br>(Pre Ph.D<br>Presentation has | LIG-72, Sarita Vihar, New<br>Delhi-110044  | 32/Ph.D./SMS/USS/2001<br><br>WTO: Its Impact on Indian  | 15.01.2002                 | Part Time                       | Prof. P.N. Singh,<br>Delhi School of<br>Professional Studies  |

|    |  |  |   |            |           |  |
|----|--|--|---|------------|-----------|--|
|    | already been done)                                     | 26958023 (R)<br>95120-2767341 (O)<br>9312712090 mail<br>26974648<br><a href="mailto:prabirbagchi@indiatimes.com">prabirbagchi@indiatimes.com</a><br><a href="mailto:prabir.bagchi@rediffmail.com">prabir.bagchi@rediffmail.com</a> | Agriculture with Specific Reference to Protection of Rice and Wheat Seeds.  |            |           | and Research.<br><br>Dr. A.K. Singh,<br>Delhi School of<br>Commerce<br>Delhi University,<br>Delhi. |
| 4. | Ms. Shikha N<br>Khera<br><b>(THESIS<br/>SUBMITTED)</b> | A-3/160, Janak Puri, New<br>Delhi.<br><br>25510346 (R)<br>9810930801 (Mob.)<br><br><a href="mailto:shikha_nkhera@yahoo.co.in">shikha_nkhera@yahoo.co.in</a>  | 37/Ph.D./SMS/USS/2001<br><br>Contemporary Human Resource<br>Practices and the Performance of<br>Banks in India: A Study of<br>Commercial Banks. | 27.02.2002 | Part Time | Prof. R.K. Mittal,<br>USMS, GGSIPU   |
| 5. | Ms. Archana<br>Singh                                   | SD-335, Tower Apartment,<br>Pitam Pura, Delhi.<br><br>27316010 (R)<br>9818531185 (Mob.)<br><br><a href="mailto:sarchana03@yahoo.co.in">sarchana03@yahoo.co.in</a>  | 39/Ph.D./SMS/USS/2001<br><br>Economic Value Added &<br>Valuation of Indian Companies –<br>An Empirical Analysis.                                | 27.02.2002 | Full Time | Prof. R.K. Mittal,<br>USMS, GGSIPU<br><br>Dr. Neena Sinha,<br>USMS, GGSIPU                         |
| 6. | Ms. Nirupama<br>Gupta                                  | C-21, Technical Paradise,<br>CGHS Ltd.<br>Plot No. GH-61, Sec-56,<br>Gurgaon   | 55/Ph.D./SMS/USS/2002<br><br>A Study of Internet Marketing in<br>India: Present Scope and Future  | 15.01.2003 | Full Time | Dr. S.L. Gupta,<br>Maharaja Surajmal<br>Institute  |

|    |                        |   |   |            |           |  |
|----|------------------------|---|---|------------|-----------|--|
|    |                        | 95124-4114321 (R)<br>9868999195, 9873607004<br><br>nirupmag@yahoo.com   | Prospects.  |            |           |  |
| 7. | Ms. Neetu Kapoor       | AG-213, Shalimar Bagh, New Delhi.<br><br>27474101<br>9933157899<br><br>nkapoor_79@yahoo.co.in   | 56Ph.D./SMS/UTD/2002<br><br>CRM: A Key to Retailers Success.  | 15.01.2003 | Part Time | Dr. R.K. Bhardwaj,<br>Tecnia Institute of Advance Studies,<br>Rohini,<br>New Delhi<br><br>Dr. Sangeeta Shah Bhardwaj,<br>Management Development Institute, Gurgaon |
| 8. | Mr. Vir Ved Ratna      | C/o Mr. J. Vir<br>19/1 Sai Dham Colony<br>Sector 11, (Near Sai Mandir & Lucknow Model Public Inter College), Sec-11 Indira Nagar, Lucknow-16<br>2934296 (O) 95120-2749460 (R) 9810776335 (Mob.)<br>vvratna@jiml.ac.in | 58/Ph.D./SMS/USS/2002<br><br>A Study of Marketing Strategies Adopted by the Car Manufacturers in India. | 15.01.2003 | Part Time | Dr. S.L. Gupta,<br>Maharaja Surajmal Institute.  |
| 9. | Mr. V. Balasubramanian | B-123 Oxford Villa, Oxford Village<br>Wanowrie, Pune-411040   | 74/Ph.D/SMS/USS/2003<br>Strategic Alliances - the Key to Success & Failures in the Education            | 27.11.2003 | Part Time | Prof. A.K.Saini<br>USMS, GGSIPU  |

|    |   |   |   |            |           |   |
|----|---|---|---|------------|-----------|---|
|    |   | Maharashtra.<br>9850076206<br><br>balav@zensar.com  | Business: An Empirical Study with Special Reference to South East Asian Countries.  |            |           | Dr. Ajay Pandit,<br>Faculty of<br>Management Studies<br>Delhi University  |
| 10 | Ms. Sangeeta Mohan<br>(Pre PhD Seminar has been done) | 210, Media Apptt.<br>AK-IV, Indrapuram,<br>Ghaziabad-201010 (UP).<br>95120-2607575<br>9810317325<br>sm_ipu@rediffmail.com<br>sm04@indiatimes.com    | 81/Ph.D/SMS/USS/2003<br>A Comparative Analyses of Impact of Organizational Culture on Employees Commitment, Job Satisfaction, Personal Efficacy: Motivation and Stress- A Study of DMRC and Konkan Railways | 27.11.2003 | Full Time | Prof. Anu Singh Lather,<br>Professor<br>USMS, GGSIP<br>University.<br><br>Dr. Ajay K. Singh,<br>Deptt. Of Commerce,<br>University of Delhi. |
| 11 | Ms. Aparna Daityari<br><b>(THESIS SUBMITTED)</b>      | House No. 108, Satyamkhand,<br>Sector-19, Vasundhara,<br>Ghaziabad.<br>(R95120-2884447, -2940654(o)<br>9811093466<br>aparna_daityari@rediffmail.com | 68/Ph.D/SMS/USS/03<br><br>Business Process Outsourcing Providers in India: A Comparative analysis of key players and their best control Practices.  | 09.12.2003 | Part Time | Prof. A.K.Saini<br>USMS, GGSIPU,<br><br>Dr. Ajay Pandit<br>FMS, Delhi University  |
| 12 | Mr. Sudesh Kumar Sharma                               | BIT, T&R, 58/11, PVC Market Road, Tikri Kalan, Delhi-41.<br>9212050550<br>sudeshsharmak@yahoo.co.in<br>sudeshsharmak@hotmail.com                    | 85/Ph.D/SMS/USS/2003<br>Management of Financial Markets and Institutions – Issues, Performance and Future – an Evaluative Study.  | 07.06.2004 | Part Time | Prof.. Sanjiv Mittal,<br>USMS, GGSIPU<br><br>Dr. Naresh Kumar Gupta,<br>Ramjas College, Delhi University.                                   |
| 13 | Ms. Abha Kumar  | 3-D, Railway Board Officers Flats, Sarojini Nagar   | 86/Ph.D/SMS/USS/2003<br>Impact of Work Culture on   | 14.06.2004 | Full Time | Dr. R.B Solanki,<br>Principal   |

|    |  |  |  |            |           |   |
|----|--|--|--|------------|-----------|---|
|    |  | New Delhi-110023<br>9891194525<br>011-26885719<br>abhasanjeev@yahoo.co.in  | Performance and Productivity: A Comparative Study of Delhi Metro Rail Corporation and Delhi Transport Corporation  |            |           | Bhim Rao Ambedkar College, Delhi.   |
| 14 | Ms. Madhuri Sharma                             | 167, Gulmohar Enclave, New Delhi-17.<br>9811645203<br>011-41768137<br>madhurihastir@gmail.com<br>madhurihastir@rediffmail.com                      | 87/Ph.D/SMS/USS/2003<br><br>Determinants of Customer Satisfaction: A Comparative Analysis of Landline Phones and Mobile Phones.  | 23.06.2004 | Part Time | Dr. Neena Sinha, Reader, USMS GGSIPU  |
| 15 | Mr. Harsh Sharma                               | IInd Floor, 246, C4B, Janakpuri, New Delhi-110058<br><br>Ph:- 9999019713, 011-25558363<br><br>Harshsharma_h@rediffmail.com                         | 97/Ph.D/SMS/USS/04<br>A Comparative Analysis of Managerial Training Evaluation Practice in Indian Business Organizations: Their Relationship with perceived importance & performance of training and resource commitment from top management | 22.09.2004 | Part-Time | Prof. Anu Singh Lather<br>USMS, GGSIPU  |
| 16 | Ms. Monica Chopra<br><b>(THESIS SUBMITTED)</b> | C-3, 382, Jankapuri, New Delhi-110058.<br>9871776587, 45584008<br><a href="mailto:monikachopra78@rediffmail.com">monikachopra78@rediffmail.com</a> | 113/Ph.D/USMS/2004<br><br>Determinants and Distribution Pattern of Dividends in selected Multinational Corporations in India.  | 03.02.2005 |           | Prof. Sanjiv Mittal<br>USMS, GGSIPU<br><br>Dr. Naresh Gupta,<br>Ramjas College,<br>Delhi University |
| 17 | Mr. Sanjay Dhingra                             | University School of Management Studies, GGS Indraprastha University   | 125/Ph.D/USMS/2004<br>A Study of The Impact of Information Technology on The Performance of Scheduled  | 28/03/2005 | Part Time | Prof. R. K. Mittal<br>USMS, GGSIPU<br><br>Prof. C.P Gupta,  |

|    |   |  |   |            |           |   |
|----|---|--|---|------------|-----------|---|
|    |   | Sdhingra342003@yahoo.com   | Commercial Banks In India   |            |           | Management Development Institute.   |
| 18 | Mr. Surender S. Ghonkrokta                            | 1/V Palika Vihar, Mother Teresa Crescent. New Delhi-110011.<br>9958281717, 23106768<br>sghonkroktra@htomail.com  | 126/Ph.D/USMS/USS/2004<br>An Analytical Study of Social Auditing , Accountability and good governance in the state of Delhi.  | 22-03-2005 | Part Time | Prof. Anu Singh Lather<br>USMS, GGSIPU  |
| 19 | Mr. Lalit Behari Singhal<br><b>(THESIS SUBMITTED)</b> | 1-132 First Floor, Ashok Vihar I, Delhi-110052<br>lbsinghal@rediffmail.com<br>epces@vsnl.net<br>27410226, 30980430<br>9810849992   | 124/Ph.D/USMS/USS/2004<br>Special Economic Zones in India and abroad: a comparative analysis of their performance, policies and procedures.   | 28.03.2005 | Part Time | Prof. O.P Goyal<br>GGSIPU<br><br>Prof. R.K.Mittal<br>USMS, GGSIPU   |
| 20 | Ms. Aashima Agarwal                                   | 38 E Pocket -1<br>Phase -1 Mayur Vihar<br>22759805<br>9312206624<br><br>agarwal.aashima@gmail.com  | 141/Ph.D/USMS/2005<br>A study of Organizational Dynamics and HR Practices In A Large Government Hospital  | 26.8.2005  | Part Time | Dr. Shalini Garg,<br>USMS, GGSIPU<br><br>Prof. Udai Pareek,<br>Indian Institute of Health Management Research, Jaipur |
| 21 | Mr. Rajeev Kumar                                      | G-12, Nivedita Kunj,<br>Sector 10, R.K. Puram , New Delhi.<br>26171639<br>9312232325<br>rajeevkumr@hotmail.com<br><a href="mailto:rajeevkumar@nic.in">rajeevkumar@nic.in</a> | 145/Ph.D/USMS/USS/2004<br>Administration of The Schedule V Area : Empirical Analysis of Legislative, Policy And Development Framework With Special Reference To Tribal – Forest Interface | 26-8-2005  | Part Time | Prof. R. K. Mittal,<br>USMS, GGSIPU   |
| 22 | Ms. Siva Kumari Mopu Ram V.                           | 31 H,R-Block, Dilshad Garden, New Delhi.   | 143/Ph.D/SMS/2005<br>Designing a Model for Estimating   | 26.8.2005  | Full Time | Dr. Suhasini Parashar,<br>Maharaja Surajmal   |

|    |                         |  |  |            |           |   |
|----|-------------------------|--|--|------------|-----------|---|
|    |                         | ramsarika20045@yahoo.com<br>rammallik@yahoo.com<br>9810101742  | the Cost of Servers: A Study of Selected IT Companies  |            |           | Institute, Janakpuri,<br>New Delhi-110058   |
| 23 | Mr. Lal Mohan Samantray | 151-M, Aram Bagh, Paharganj,<br>New Delhi-110055.<br><br>9312600803<br>9891961389<br>011-23555422<br>lmsray2_66@hotmail.com                                      | 144/Ph.D/USMS/USS/2004<br><br>A Cross Sectional Study of Occupational Stress & Stress Management in relation to Personality, type 'A' type 'B' orientation, Pathological Orientation and Performance of forces deployed for " Internal Security" | 20.10.2005 | Part Time | Prof. Anu Singh Lather<br>USMS, GGSIPU<br><br>Dr. Vijita S. Aggarwal<br>USMS, G.G.SIPU          |
| 24 | Ms. Disha Sachdeva      | 14-C Pocket A-10, Kohinoor Apartments , Kalkaji Extension,<br>New Delhi-110019<br><br>9811136069<br>29990079<br>Dishasachdeva@gmail.com                          | 142/Ph.D/USMS/2005<br>Knowledge Process Outsourcing: A Study of Human Resource Opportunities And Challenges  | 26.8.2005  | Part Time | Prof. R. K. Mittal,<br>USMS, GGSIPU<br><br>Dr. R. B. Solanki<br>Bhim Rao Ambedkar College, D.U. |
| 25 | Mr. Chandra Pal Singh   | R-9/201, Rajnagar Ghaziabad-201002<br><br>95120-2960120<br>04065215060, 9885435382<br><br>Brig C P Singh<br>Commander<br>HQ, 261 Artillery Brigade<br>C/O 56 APO | 151/Ph.D/USMS/2005<br>Human Resource Strategies for BPO Industry in India  | 11/11/2005 | Part Time | Prof. Anu Singh Lather<br>USMS, GGSIPU<br><br>Prof. D.P.Goyal<br>IMT Ghaziabad                  |

|    |  |  |   |            |           |  |
|----|--|--|---|------------|-----------|--|
|    |  | Residence:-<br>Gun House<br>16, Mandir Marg<br>Delhi Cantt<br><br>Tele No:-<br>Mil - 36401 Office/ 36431<br>Residence Civ - 25684556-<br>Residence Cell -9999987071<br><br>cps1957@rediffmail.com                                      |   |            |           |  |
| 26 | Ms. Sarika Sharma<br><b>(THESIS<br/>SUBMITTED)</b> | 175, Green Towers, Plot No.<br>7C, Sector 23, Dwarka New<br>Delhi-75<br><br>09970826076 (Pune)<br><a href="mailto:Sarika_palak@yahoo.com.sg">Sarika_palak@yahoo.com.sg</a><br><a href="mailto:Sarika4@gmail.com">Sarika4@gmail.com</a> | 150/Ph.D/USMS/2005<br>“ Effectiveness of Data Mining<br>Tools and Techniques in Customer<br>Relationship Management System in<br>Indian Banking Sector”                           | 11/11/2005 | Part Time | Prof. R.K.Mittal<br>USMS, GGSIPU<br><br>Prof. D.P.Goyal<br>IMT Ghaziabad.                                    |
| 27 | Mr. M. Akhtar<br>Khan                              | ONGC, 12 <sup>th</sup> Floor, Scope<br>Minar, I.P.Extension, Delhi-92<br><br>011-22406276<br>9891259408<br>9968282260<br><a href="mailto:Mk71b@yahoo.com">Mk71b@yahoo.com</a>  | 155/Ph.D/USMS/2005<br>Designing a Performance<br>Measurement System Incorporating<br>Flexibility Framework for Strategic<br>Decision Making in Upstream Oil<br>Industry in India. | 11/11/2005 | Part Time | Prof. R.K.Mittal<br>USMS, GGSIPU<br><br>Prof. Sushil<br>Department of<br>Management Studies.<br>IIT , Delhi. |
| 28 | Ms. Adarsh   | 24- Preet Nagar Lower Mall,<br>Patiala<br><br>0175-2221658<br>9818627629, 9814552333   | 152/Ph.D/USMS/2005<br>Design of an Information System<br>Development Model for Software<br>SMEs In India: A Software<br>Engineering Approach                                      | 11/11/2005 | Part Time | Prof. Anu Singh<br>Lather<br>USMS, GGSIPU<br><br>Prof. D.P.Goyal   |

|    |                    |  |  |            |           |  |
|----|--------------------|--|--|------------|-----------|--|
|    |                    | <a href="mailto:adarsh@imt.ac.in">adarsh@imt.ac.in</a><br><a href="mailto:agoyal@imt.edu">agoyal@imt.edu</a>   |  |            |           | IMT, Ghaziabad   |
| 29 | Mr. Sachin Gulati  | 71-B, Red MIG, Flats, Rajouri Garden, New Delhi-110027<br><br>9811511379<br><a href="mailto:Sachin2611@gmail.com">Sachin2611@gmail.com</a>                               | 153/Ph.D/USMS/2005<br>Information Systems Interventions in the Health Care Sector  | 11/11/2005 | Part Time | Dr. Udita Taneja<br>USMS, GGSIPU   |
| 30 | Mr. Vikram Sharma  | 2-C-32, Nehru Nagar , Ghaziabad-201001<br><br>0120-2793232<br>9868611164<br><a href="mailto:Vikram_gzb@yahoo.co.in">Vikram_gzb@yahoo.co.in</a>                           | 154/Ph.D/USMS/2005<br>Impact of supply chain management on quality and competitive success of automobile industry in India.                        | 11/11/2005 | Part Time | Prof. B.S. Sahay,<br>IMT Ghaziabad<br><br>Prof. G.D. Sardana,<br>IMT Ghaziabad |
| 31 | Ms. Ambika         | 9-B. Punjabi Bagh, Patiala.<br>9815827766<br><br><a href="mailto:ambika_2216@yahoo.co.in">ambika_2216@yahoo.co.in</a>  | 157/Ph.D/USMS/2005<br>Developing Decision support system Planning and Implementation Model for State Bank of Patiala                               | 16/03/2005 | Part Time | Prof. O.P. Goyal,<br>GGSIPU<br><br>Dr. D.P.Goyal<br>IMT, Ghaziabad.            |
| 32 | Mr. Muralidhara. A | C/o Dr. R.P Saxena<br>IMT Ghaziabad, Hapur Road<br>Rajnagar Ghaziabad.<br><br>1029 6 cross 7 Block , HMT<br>Layout Vidhya Ranya Puram<br>Bangalore -97<br><br>9986431959 | 176/Ph.D/USMS/2005<br>Consumers' Behavior towards the Receptability of Store Brands vis-à-vis National Brands with reference to Readymade Garments | 25/07/2006 | Full Time | Prof. R.P Saxena,<br>IMT Ghaziabad.  |

|    |                   |  |   |            |                           |  |
|----|-------------------|--|---|------------|---------------------------|--|
|    |                   | <a href="mailto:muralidharaa@gmail.com">muralidharaa@gmail.com</a><br><a href="mailto:muralidharaa@yahoo.com">muralidharaa@yahoo.com</a>   |   |            |                           |  |
| 33 | Sona Vikas        | House No. 95, Birch Court, Block BC, Nirvana Country, Sectors 49,50,51<br>Gurgaon, Haryana-2<br><a href="mailto:sona.vikas@rediffmail.com">sona.vikas@rediffmail.com</a><br>9810669548 | 189/Ph.D/USMS/2006<br>Training and Development in travel agencies: An insight into the current training scenario and developing a training manual for travel agents.  | 16/2/2007  | Full Time<br>(Fellowship) | Prof. Anu Singh Lather<br>USMS, GGSIPU<br><br>Dr. Shalini Garg<br>USMS, GGSIPU   |
| 34 | Vikas Kumar Gupta | A2/1 , Satyawati Nagar, Ashok Vihar, Phase III , Delhi -110052<br><br>9810928046<br>27227497<br><a href="mailto:sri_vikas@rediffmail.com">sri_vikas@rediffmail.com</a>                 | 190/Ph.D/USMS/2006<br>Developing a Framework for Knowledge Creation Capability towards Innovation: Indian Context   | 16/02/2007 | Part Time                 | Dr. Neena Sinha,<br>USMS, GGSIPU.<br><br>Dr. N.K.Kakkar,<br>Maharaja Agrasen<br>Institute of<br>Management Studies,<br>Rohini Delhi.   |
| 35 | Ms. Neelam Sharma | V-1/55, Rajouri Garden, New Delhi-110027<br><a href="mailto:neelsha@hotmail.com">neelsha@hotmail.com</a><br>65691386<br>9891251870   | 192/Ph.D/USMS/2006<br>A study to analyze the impact of Organizational Culture on implementation of Quality Management Interventions in selected Indian Organizations. | 16/02/2007 | Part Time                 | Dr. Neena Sinha<br>USMS, GGSIPU<br><br>Prof. Ajay Kumar Garg<br>Jind Institute of<br>Engineering &<br>Technology<br>Affiliated to<br>Kurukshetra<br>University,<br>Kurukshetra |
| 36 | Shilpi Goyal      | 124, bank colony Patiala (Punjab)<br><br><a href="mailto:Shilpi_0205@yahoo.co.in">Shilpi_0205@yahoo.co.in</a>  | 193/Ph.D./USMS/2006<br>Managerial Occupational Stress: Its effects on the family/social life and coping strategies in financial service                               | 16.02.2007 |                           | Prof. O.P.Goyal<br>GGSIPU.<br><br>Prof. Anu Singh Lather   |

|    |                           |   |  |            |  |   |
|----|---------------------------|---|--|------------|--|---|
|    |                           | 0175-2224305 ,<br>9815478917  | sector in India.   |            |  | USMS, GGSIPU  |
| 37 | Vandana Gupta             | C-604 Paradise Apartments, Plot<br>No. 40, I P Extn. Patpar Ganj,<br>Delhi-110092<br><br><a href="mailto:vandanagupta_03@yahoo.co.in">vandanagupta_03@yahoo.co.in</a><br><br>Ph:- 9958324222, 9312836687                                      | 194/ Ph.D/USMS/2006<br>Corporate Debt Ratings:<br>An Analysis of Methodologies and<br>Practices by select credit rating<br>agencies in India.  | 16/02/2007 |  | Prof. R.K.Mittal<br>USMS, GGSIPU.<br><br>Dr. V.K.Bhalla<br>(Joint Supervisor)<br>Delhi University                                       |
| 38 | Dibakar Ray               | Indian, Medlars Centre, BID,<br>National Informatics Centre<br>Ministry of Communication , it<br>Govt. of India.<br>CGO Complex,<br>Lodhi Road, New Delhi-110003<br><a href="mailto:dibakar@nic.in">dibakar@nic.in</a><br>24305511,9213622881 | 199/Ph.D/USMS.2006<br>Interoperability Issues in<br>Government information systems<br>in India: a select study   | 16.02.2007 |  | Dr. Umesh Gulla<br>USMS, GGSIPU<br><br>Dr. M.P.Gupta<br>Department of<br>Management Studies<br>Indian Institute of<br>Technology, Delhi |
| 39 | Neena<br>Ghonkrokta       | House No. 7, S O Flats,<br>Chanakya puri, Vinej Marg, New<br>Delhi<br><br>9418020984, 01792252333,<br>011-28674669<br><a href="mailto:dghonks@hotmail.com">dghonks@hotmail.com</a>  | 195/Ph.D/USMS/2006<br>A Study on Supply Chain of<br>Horticulture Produces with<br>Particular Reference to Apple<br>Produce- Management Issues,<br>Current Status, Changing Business<br>Dynamics and Emerging Structure | 16.02.2007 |  | Prof. Sanjiv Mittal<br>USMS, GGSIPU   |
| 40 | Gopal Krishna<br>Aggarwal | P-13, Tara Apts, Kalkaji<br>New Delhi-110019<br><a href="mailto:gopalkagarwal@gmail.com">gopalkagarwal@gmail.com</a><br>011-26025005<br>9810001380  | 208/Ph.D /USMS/2006<br>A Study of understanding<br>relationship between organizational<br>learning and its motivational climate<br>in a PSU for 3 levels of<br>performance: Its impact on self                         | 16.02.2007 |  | Prof. Anu Singh<br>Lather<br>USMS, GGSIPU<br><br>Prof. M.P.Gupta  |

|    |                         |   |   |            |           |   |
|----|-------------------------|---|---|------------|-----------|---|
|    |                         |   | efficacy and employee commitment  |            |           | (Retd.)<br>FMS, Delhi University  |
| 41 | Bharti Birla            | C-2/2118, Vasant Kunj,<br>New Delhi-110070<br><a href="mailto:Bharti_birla@hotmail.com">Bharti_birla@hotmail.com</a><br>26891316, 9810854889  | 196/Ph.D/ USMS/2006<br>Public Private Partnerships for<br>Healthcare Delivery                                   | 16.02.2007 |           | Dr. Udit Taneja<br>USMS, GGSIPU   |
| 42 | Dr. Mahesh<br>Verma     | D-129 Anand Vihar<br>Vikas Marg Extn. New Delhi-12<br>22159190, 22169190, 22151190  | 282/Ph.D/USMS/2006<br>Ethical Issues in Dental Practice: A<br>study of National Capital Region                  | 16.02.2007 |           | Prof. A.K. Saini<br>USMS,GGSIPU<br><br>Dr. Kavita Singh<br>Delhi University.  |
| 43 | Debjani<br>Bhattacharya | A-60 Chittranjan Park,<br>New Delhi-19,<br>011-26273137, 9818273306<br><a href="mailto:Debjani_b@hotmail.com">Debjani_b@hotmail.com</a> ,<br><a href="mailto:Debjani70@gmail.com">Debjani70@gmail.com</a> | 197/Ph.D /USMS/2006<br>Service quality of Government<br>websites in India: A Select Study                       | 16.02.2007 | Part Time | Dr. Umesh Gulla<br>USMS, GGSIPU<br><br>Dr. M.P.Gupta<br>Department of<br>Management Studies<br>Indian Institute of<br>Technology, Delhi |
| 44 | Mr. Manas Mayur         | H-3/112 A Mahavir Enclave<br>New Delhi-110045<br>0112-5033480<br>9951469481<br><a href="mailto:manasmayur@yahoo.com">manasmayur@yahoo.com</a>   | 191/Ph.D/USMS/2006<br>Determinants of IPOs and their<br>Financial Impact- A Study of<br>Indian Corporate Sector | 16/02/2007 |           | Prof. R.P Saxena<br>Professor, IMT<br>Ghaziabad<br><br>Dr. Jitendar Mahakud,<br>IMT, Ghaziabad  |
| 45 | Mr. K. Ajay Singh       | 19/233, Shivam Khand<br>Vasundhara Colony Ghaziabad<br>(U.P)-201012<br><a href="mailto:kajaysingh@rediffmail.com">kajaysingh@rediffmail.com</a><br>0120-3245922<br>9818676884                             | 214/Ph.D/USMS/2006<br>A study on Mapping Expectation and<br>satisfaction level of Adventure<br>Tourist in India | 16.02.2007 |           | Dr. Vijita S. Aggarwal<br>USMS, GGSIPU<br><br>Dr. Meenakshi Handa<br>USMS, GGSIPU   |

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| 46 | Sujata Khandai         | 1006, Trishul Tower,<br>Kushambi, Ghaziabad-201010<br><a href="mailto:sujatakhandai@hotmail.com">sujatakhandai@hotmail.com</a><br>95120-4113740<br>09899056544   | 224/Ph.D/USMS/2006<br>Measuring Marketing Productivity<br>in Consumer Goods Industry   | 16.02.2007 |           | Dr. Sanjiv Mittal<br>Reader , USMS<br>GGSIPIU  |
| 47 | Charu Mohla            | Flat -6, Suhbh Niketan, A-4<br>Paschim Vihar, New Delhi-63<br><a href="mailto:deepticharu@yahoo.co.in">deepticharu@yahoo.co.in</a><br>011-25266629<br>9818819260   | 226/Ph.D/USMS/2006<br>Occupational Stress and Its Impact on<br>Quality of work life.   | 16.02.2007 |           | Dr. M.S.Chaudhary<br>Director<br>Maharaja Surajmal<br>Institute<br><br>Dr. Kavita Singh<br>Reader, Faculty of<br>Management Studies<br>University of Delhi |
| 48 | Vasdev Mamtani         | Petroleum Development Oman<br>P O Box No. 81, PC-113, Muscat<br>,Oman<br>Sultanate of Oman<br><a href="mailto:Vasdev.mamtani@pdo.co.om">Vasdev.mamtani@pdo.co.om</a><br>0096899625867  | 216/Ph.D/2006<br>Studies on Supply Chain Performance<br>in Oil & Gas Industry in the Gulf<br>Region.   | 16.02.2007 |           | Dr. B.S.Sahay,<br>Director IMT<br>Ghaziabad<br><br>Dr. G.D. Sardana,<br>Senior Professor,<br>IMT Ghaziabad   |
| 49 | Tapati<br>Bandopadhyay | .C/O Mr. Partho Bandopadhyay<br>A 903 Aishwarya Excellency<br>Old Madras Road (By K R Puram<br>Cable Bridge)<br>Bangalore-560016<br><a href="mailto:chatterjee_tee@yahoo.com">chatterjee_tee@yahoo.com</a><br>9880577280, 0124-2455484 | (220/Ph.D/USMS/2006<br>Knowledge warehousing as a method<br>for building organizational memory<br>by extracting reusable experiential<br>knowledge elements from<br>unstructured sources | 16.02.2007 |           | Dr. A.K.Saini<br>Reader,<br>USMS, GGSIPU.<br><br>Dr. Pradeep Kumar<br>Associate Dean,<br>ICFAI Business School   |
| 50 | Mr. N.Venkata<br>Kumar | A-7, 2nd Floor, Ashoka Enclave-<br>II , Sector -37, Faridabad-121003<br><a href="mailto:N_venkatk@hotmail.com">N_venkatk@hotmail.com</a><br>0129-6518905<br>9899990981   | 231/Ph.D/USMS/2007<br>Determinants of Foreign Direct<br>Investment in Indian Power Sector.<br>.  | 14.09.2007 | Part Time | Dr. Neena Sinha  |

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| 51. | Ms. Sushma Muralie | D3/3072 Vasant Kunj<br>New Delhi -70<br>sushmamuralie@yahoo.co.in<br><br>26122835<br>9871389656                                 | 234/Ph.D/USMS/2007<br>Understanding Customer Value Using<br>A Means- End Chain Approach In<br>Automotive Purchases  | 14.09.2007 | Part Time | Prof. Sanjeev Mittal,<br>USMS<br><br>Dr. N.K.Gupta<br>Ramjas College<br>Delhi University.   |
| 52. | Ms. Soma Arora     | B-32, Sec -41, NOIDA<br>sarora@abs.amity.edu.<br>9811846922   | 232/Ph.D/USMS/2007<br>A study of Internationalisation of<br>Indian Firms: Capability Building<br>Through Increasing Foreign<br>Commitments in Delhi/ NCR. | 14.09.2007 | Part Time | Prof. Sanjeev Mittal,<br>USMS<br><br>Dr. Sanjay Srivastava<br>Addnl Director General<br>Amity University<br>Noida.  |
| 53. | Mr. Inderpal       | B111Sidharatha Kunj, Plot 17,<br>Sector 7<br>Dwarka, New Delhi-110075<br>ips@csirhrdg.res.in<br>28081111/25733758<br>9868444777 | 233/Ph.D/USMS/2007<br>Capacity Building through Council of<br>Scientific & Industrial Research<br>(CSIR) Research fellowship schemes                      | 14.09.2007 | Part Time | Prof. A.K.Saini,USMS<br><br>Dr. Rajesh Luthra<br>Human Resource<br>Development Group,<br>Council of Scientific &<br>Industrial Research<br>(CSIR), New Delhi. |
| 54. | Mr. Niraj Prakash  | 817, Sector -31, HUDA,<br>Gurgaon, 122001<br>niraj_prakash@yahoo.com<br><br>9810288549  | 230/Ph.D/USMS/2007<br>Impact of Enterprise Applications on<br>the Performance of Public Sector and<br>Government Organizations in India.                  | 14.09.2007 | Part Time | Dr. Umesh Gulla,<br>USMS<br>Prof. M.P.Jaiswal<br>MDI, Gurgaon   |

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| 55. | Ms. Mani Kanta        | R-11/47, Raj Nagar, Ghaziabad-201001<br>UP<br>0120-2823331<br>99584-30756   | 235/Ph.D/USMS/2007<br>Shopping Behavior of Grocery Consumers: A Study of Different Retail Formats in National Capital Region of Delhi | 14.09.2007 | Part Time | Prof. O.P.Goyal,<br>USMS<br><br>Prof. R K Mittal<br>USMS  |
| 56. | Renu Misra            | Institute of Management Technology<br>Hapur Road, Rajnagar,<br>Ghaziabad-201001<br><br><a href="mailto:renumisra@yahoo.com">renumisra@yahoo.com</a><br><br>0120-3002228<br>9810972516 | 243/Ph.D/USMS/2007<br>A Study of Emotional Labour, Job Stress & Employee Engagement in Indian Call Centers                            | 14.09.2007 | Part Time | Dr. Rakesh Kumar Aggarwal<br>Asstt. Professor IMT,<br>Ghaziabad<br><br>Dr. Ranjana Agarwal<br>Sr. Lecturer, IMT,<br>Ghaziabad |
| 57. | N. Linthoingambi Devi | 319, 1 <sup>st</sup> Floor, South Ex-2, New Delhi-110049<br><br>9873400283<br>EMAIL:- nlinthoi@gmail.com  | Study of CSR Practices in India and Investigation of Relationship between CSR and financial performance.                              | 14.09.2007 | Part time | Dr. Sonu Goyal<br>Asstt. Professor, IMT,<br>Ghaziabad<br><br>Dr. Rajiv Ranjan Thakur<br>Asstt. Professor,<br>IMT, Ghaziabad   |
| 58. | Yashpal Singh         | 452, Sec-15, Faridabad, Haryana<br><br>Ph:- 09868282136, 0129-4005433<br>Email:- ypskanwar@gmail.com  | 237/Ph.D/USMS/2007<br>Determinants of Employee Retention: A Comparative Study of Upstream Petroleum Sector and IT Sector in India     | 14.09.2007 | Part time | Prof. B. S. Sahay<br>IMt, Ghaziabad<br><br>Dr. A D Kodwani<br>Asstt. Professor<br>IMT, Ghaziabad                              |
| 59. | Rama Krishan          | C/o Sri Krishan Pharmaceuticals Ltd.<br>C-4, IDA, Uppal, Hyderabad-500039   | Navigating through complexity: emergent strategies and success factors for SME's in the Indian bulk drug industry post '05 IPR Regime | 14.09.2007 | Part Time | Dr. Sonu Goyal<br>Asstt. Professor, IMT,<br>Ghaziabad   |

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|     |                | Ph:- 09849240883, 0140-23740825<br>Email:-<br>rk@srikrishnapharma.com   |   |            |           | Dr. Rajiv Ranjan Thakur<br>Asstt. Professor,<br>IMT, Ghaziabad  |
| 60. | Shalini Singh  | 7B, Mansarovar Apartments<br>Sector-61, Noida, U.P.<br><br>Ph:- 09818143105, 95120-2587590<br>Email: shalinisin_12@yahoo.com  | 245/Ph.D/USMS/2007<br>Employee Life-style Orientation,<br>Psychological Empowerment,<br>perceived Organizational Functioning<br>and turnover intent in Indian IT<br>companies     | 14.09.2007 | Part Time | Dr. A D Kodwani<br>Asstt. Professor<br>IMT, Ghaziabad<br><br>Dr. R. K. Aggarwal<br>Asstt. Professor<br>IMT, Ghaziabad   |
| 61. | Aastha Gulati  | H. No. 1073, Lane-II<br>Pratap Nagar, Delhi-110007<br><br>Ph:- 09871733536, 9210023984,<br>23698136<br>Email:<br>aastha_gulati09@yahoo.co.in                            | 242/PhD/USMS/2007<br>Employee Engagement – A study of<br>Frontline Personnel in the Organized<br>Retail Industry  | 14.09.2007 | Part Time | Dr. Meenakshi Handa<br>Reader, University<br>School of Management<br>Studies<br>GGs Indraprastha<br>University          |
| 62. | Akansha Gupta  | F-118, Dilshad Colony, Delhi-110095   | 225/Ph.D/USMS/2007<br>Measuring Productivity of Grocery<br>Retail Sector In Delhi & NCR.  | 14.09.2007 | Full Time | Dr. Sanjiv Mittal<br>Reader , USMS<br>GGsIPU<br><br>Dr. Naresh Gupta<br>Reader, Ramjas<br>College, Universi of<br>Delhi |
| 63. | Mr. Rajat Gera | BG-14B, DDA Flats, Munirka,<br>New Delhi-110067<br><br>Ph:- 011-26100366,<br>09250145435<br>Email: <a href="mailto:geraim32@rediffmail.com">geraim32@rediffmail.com</a> | 250/Ph.D/USMS/2007<br>An Empirical Study of Linkages<br>Between Service Quality Customer<br>Satisfaction and Service Value With<br>Behavioral Intentions in Financial<br>Services | 14.09.2007 | Part Time | Dr. V Sebastian<br>Asstt. Professor<br>IMT, Ghaziabad-<br>201001  |

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| 64. | Ms. Surabhi Jain | Anand Shri, 514 A/24, D.L.F. Colony<br>Rohtak-124001<br>Surabhi_jain1@yahoo.co.in<br>09215528300 | 254/Ph.D/USMS/2007<br>An Empirical Analysis of Patenting in IT industry & its relationship in regards to ownership and geographical location of companies:<br>A study of select IT companies in India. | 14.09.2007 | Full Time | Prof. R. K. Mittal<br>USMS<br><br>Mr. R.K.Varma<br>Consultant, GGSIPU<br>Joint Supervisor |
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