

University School of Law & Legal Studies Guru Gobind Singh Indraprastha University

Legal Entrepreneurship & Incubation Cell

**Prof. Amar Pal Singh
Dean,USLLS**

**Faculty Coordinators
Dr.Anuradha Jha
Dr.Zubair Ahmed Khan**

Objective of the Cell

The concept of combining legal studies with entrepreneurship abilities is scarce and less explored. Although India is currently going through a 'startup boom', be it ecommerce, health tech, education, hyper local services etc startups are sprouting up everywhere. But if we get a chance to compare it with legal and allied services, the prospects are a way lesser. Nevertheless, there have been some spectacular companies which have changed the way law is practiced and learnt in the country. These startups make the right blend of law with technology, thus allowing the legal field to keep up with changing times. The rise in large corporate hubs, small and mid-sized businesses has led the legal system to be a core aspect for any business to sustain in a fair manner. Unlike other courses like engineering, management etc, law or legal institution are still ignorant to strengthen their students to inculcate the idea of startups during their college life. It's a common parlance to have an incubation center among academic institutions to help the students to invest their young minds in new and upcoming business ideas.

Legal entrepreneurs approach the law (of any jurisdiction) as though it is a marketplace, akin to the manner in which the classical business entrepreneur approaches the economic marketplace. Legal entrepreneurship is an inherently multi-disciplinary exercise that moves beyond the classical lawyers perceived boundaries. Legal entrepreneurs are thus best viewed as the process of achieving a distinctive, sustainable position in the economic market by the deliberate and innovative exploitation of one or more legal flexibilities. Legal entrepreneurs add value to the firm by managing legal transaction costs. The Skills Needed of Entrepreneurial Lawyer- Legal entrepreneurs, like classical entrepreneurs, are defined by uncertainty and innovativeness. Legal entrepreneurs must be capable of cross-cultural lawyering, working effectively in teams, and managing risk well. An entrepreneurship cell is an important branch in any educational institution today. The Legal Entrepreneurship & Incubation Cell will perform two important roles.

- Firstly, it shall act as a think tank to devise new ways to amalgamate legal education with entrepreneurial training.
- Secondly, it shall ensure that the ways devised by it are implemented effectively so as to produce the desired result.
- Thirdly, it shall ensure smooth introduction of entrepreneurial education into the law school curriculum and make appropriate strategy for the same. The strategy shall be revised from time to time.
- Fourthly, the cell shall fill the gap between planning and implementation of the entrepreneurial training of law students.

Instruments of Entrepreneurial training:

Given below is the list (non-exhaustive) of instruments that the cell shall employ to fulfil the aforementioned responsibilities:

Seminars/webinars:

Entrepreneurial skills are, till date, not seen as an important component of legal education. There is little awareness among the legal education industry, including academicians, existing students and aspiring students. The cell shall organize seminars/webinars for law students in order to enlighten them about the importance of learning entrepreneurial skills along with core legal subjects. It shall involve addresses by members of legal profession who have taken innovative steps in their legal careers from entrepreneurship point of view. The cell also develop scholarly literature in handbook booklets, edited book and pamphlets for social outreach for common mass & legal literacy for doing business.

Learning Outcome -

The students will be able to –

1. Preparing student for start-ups lawyer
2. Familiarizing regulatory bodies
3. Establishing and financing business from legal perspective
4. Capacity building programmes for Dispute Resolution
5. Training for Legal Entity formation
6. Exposure to technical & practical issues related to IP Law, FDI, Tax Law, Competition Law, Real Estate Law, Banking Law, etc
7. Risk Mitigation and Corporate Governance

Road Map of the Legal Entrepreneurship & Incubation Cell, USLLS

1. Webinar on Law and Economics- Its interdisciplinary approach
2. IPR and Innovation related Workshops for law students and learners of other disciplines
3. Economians (Just a minute competition)
4. Ecoquest - Essay writing competition
5. Business Plan E- Competition (for exploring starts up in legal field)
6. Mentorship and Entrepreneurship Training Certification Course Program for beginners.
7. A 'Present your Startup Idea' Competition - Individuals and teams present a viable startup idea and pitch it to a panel of judges.
8. A Startup Idea Portal - Simple open google form where people submit their Startup Idea, Describe it. We can connect with those whose ideas are best each month.
9. An Advisory Board - We bring in people from entrepreneurship (Startup founders, Investors, Professors) to be part of our Advisory Board. Then when our students form a good startup, we set up their meeting with the relevant person on the board to advise them.
10. Knowledge Base on Social Media - To educate students about do's and dont's of entrepreneurship, our social media team will post tips and tricks on our pages.
11. Hosting industry experts , Professors , Government representatives , research scholars ,to hold case study presentations, storytelling by panelists , Round table discussions & deliberations.

Report on Webinar on Legal Entrepreneurship in New India on 28th July, 2021 organized by Legal Entrepreneurship & Incubation Cell, USLLS, GGSIPU.

“The success of the young entrepreneur will be the key to India's transformation in the new millennium.” — Dhirubhai Ambani.

This should be the true essence behind living in the era of entrepreneurship for self-reliant India, on 28th July, 2021 the Legal Entrepreneurship & Incubation Cell of University School of Law and Legal & Studies, GGSIPU conducted a National Webinar on the topic “Legal Entrepreneurship in New India” under the leadership of Prof. Mahesh Verma, Honorable Vice-Chancellor, GGSIPU, Mr.Ravi Dadhich, Registrar, Prof. Amar Pal Singh, Dean USLLS, GGSIPU, Dr.Anuradha Jha & Dr.Zubair Ahmed Khan (faculty coordinators). The event was graced the presence of esteemed speakers Dr. Pavan Duggal(The event showed remarkable response from the attendees, as there were more than three hundred participants International Cyber Expert, Advocate Supreme Court of India), Dr.Meenal Sharma Jagtap, Joint Director at NILERD, Niti Aayog, Government of India and Mr. Tanuj Kalia, CEO & Founder of Lawctopus.

The webinar was organized with over more than 360 participants on zoom meeting and also through the YouTube live stream. Dr. Paval Duggal emphasized upon the fact that the growth of electronic commerce has created the need for vibrant and effective regulatory mechanisms, which would strengthen the legal infrastructure that is crucial to the success of electronic commerce. He explained the significance of entrepreneurship by considering it as the need of hour for sustainability. He also discussed about significance and challenges associated with cyber law for an entrepreneur in this digital age. It is important to understand the basic nuances of Artificial intelligence, internet of things and blockchain technology for a modern legal entrepreneur. He also discussed about significance of cyber resilience for legal entrepreneurship. Dr. Meenal Sharma Jagtap shared her views on entrepreneurship in business friendly environment and what is the nature of innovation and important features required for successful entrepreneur. She discussed about significance of transparency, productive efficiency and experimental required for legal entrepreneurship. It is important that budding lawyers and law firms must acquire augmented skills with respect to modern technology, forensic science, data analytics and other data managerial skills for a prospering career. Mr Tanuj kalia shared his own personal experience and success by creating universal portal in the form of Lawctopus. He said that entrepreneurship is serious profession and it can explore multiple potential for any innovator or budding law graduate. He discussed the different issue of competition and challenges in shaping the future of start-up. Apart from financial issues, motivation, sense of responsibility and team work are also essential to face any type of adversity before

entrepreneurship. Lastly, in denouement it can be concluded that the event was not only a great success but a stepping stone towards the changing technicalities in legal field.

**UNIVERSITY SCHOOL OF
LAW AND LEGAL STUDIES,
GGSIP UNIVERSITY, DWARKA**

**LEGAL ENTREPRENEURSHIP & INCUBATION CELL
INAUGURAL WEBINAR ON
"LEGAL ENTREPRENEURSHIP IN NEW INDIA"
Wednesday | July 28th, 2021 | 4 PM to 6 PM**

**PROF. DR. MAHESH VERMA,
PADMA SHREE AWARDEE
VICE-CHANCELLOR, GGSIPU
PATRON IN CHIEF**

**PROF. DR. AMAR PAL SINGH
DEAN, USLLS, GGSIPU
WEBINAR DIRECTOR**

**MR. RAVI DADHICH
REGISTRAR, GGSIPU
PATRON**

GUESTS OF HONOUR

**MR. TANUJ KALIA
FOUNDER AND CEO, LAWCTOPUS**

**DR. MEENAL SHARMA JAGTAP
JOINT DIRECTOR, NILERD, NITI AAYOG,
GOVT. OF INDIA**

**DR. PAVAN DUGGAL
INTERNATIONAL CYBER LAW
EXPERT & ADVOCATE,
SUPREME COURT OF INDIA**

E- CERTIFICATES WILL BE ISSUED

**Faculty Coordinator:
Dr. Anuradha Jha
Dr. Zubair Ahmed Khan**

**For any queries, please contact:
Ankit Agarwal (8584932154)
Hemant Krishna (77828 70461)**

Media coverage for our event –

1. <https://www.aninews.in/news/national/general-news/ggsipus-law-departmentconducts-webinar-on-legal-entrepreneurship-in-new-india20210731160644/>

2. https://in.news.yahoo.com/ggsipus-law-department-conducts-webinar103856982.html?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2x1LmNvbS8&guce_referrer_sig=AQAAANeqmgJOwAbvZXNE4_ZxBNvMKE1CCwFKIFibzYZzVeLmOh9RDIyvDFDMd4v_I23qGMCNBEbrQAWCW4zkWmavFlcfrT01r1we1ig0bf7y4qVSO73oaydZlekMF_DCFh3Jr9q8uzKqI7ujnyv7EBJ_sketvsPsmIPHUSm0dsllLn8w

3. <https://www.google.com/amp/s/www.zee5.com/zee5news/ggsipus-law-departmentconducts-webinar-on-legal-entrepreneurship-in-new-india/amp>

4. <https://www.newkerala.com/news/2021/108216.htm>

AlumniTalk by LEIC: In Conversation with Rohan Shridhar& Ashish Bhardwaj on 2nd October,2021

This event is a candid conversation with two of the esteemed alumni of Guru Gobind Singh Indraprastha University where they reflect on their journeys this far and share their experiences. We talk about Entrepreneurship, MBA after law, foreign LLM and many more topics in the course of the conversation. This session graces the esteemed presence of Mr. Rohan Shridhar, Co-Founder of Terra Economics and Analytics Lab (TEAL) & Mr. Ashish Bhardwaj, Business Legal Partner at Searce on 2nd October 2021.

Key Points of Discussion with Mr. Ashish Bhardwaj:

1. Business Legal partner: Translate the legal object into business decisions.
2. MBA is basically applied economics. IIM being a university grants MBA degrees and other institutes like MDI Gurgaon give diplomas.
3. MPA/MDI, Gurgaon: Its focus is on placements, one works 20 hours a day, things are changing, not in the campus but in the corporate world.
4. Market Research Club of MDI Gurgaon: Good for networking. Research methods where they won't let the participants know they are being researched.
5. Law firm: It is a business, you need business and management skills. MBA teaches how to scale a business, but you learn how to start a business yourself.
6. On how to get Clients: Networking brings the client into the building, how you charm him gets you his business and delivery and performance help retain him for future and then word of mouth spreads. It matters where it is set up, and how you are building the rapport, when you don't have a mentor/senior. In case you don't know the work, hire someone who knows.
7. On building your firm: Do hard work and people will know as word of mouth will spread, don't repeat the same mistakes.
8. Everyone is supposed to be engineer in this country, took PCM in 11th. Left that and took arts with economics and maths in 12th. Elementary education of all subjects including Liberal Arts is important but it does not affect what one decides to do in future.
9. Habits: If you need them, you build them. When you don't need one, you drop it.
10. MBA from Foreign Country: Curriculum almost same everywhere. If you have money, then do it. If you don't, there isn't much difference. Always seek learning.
11. Example of the shop owners in rural and urban areas – Rural shop-owners act distinctly different from urban counterparts.

12. Everybody ends up making the amount of money they need at the end. Don't stress over it.

Key Points of Discussion with Mr. Rohan Shridhar:

- TEAL: Bridges the real estate information gap; Government has also made some effort to digitize property and housing transactions; TEAL, in three years, has spread to 24 cities and 40 million addresses. It has set up an end to end closing platform where all details relating to a property, say its Title validity and valuation, may be easily searched.
- Idea of TEAL and Teaming up with Kshitij, Co-founder: Co-incidentally both worked at a time in different positions in IDFC institute, seed sown in the walks/jogs together. Things just randomly happen at that time, but now they seem like they were meant to happen.
- Should you Leave your job or not?: He had a financially well family, so he took the risk, uberian lottery: you cannot control, you are born with it. He gave the examples of the Wright brothers who built planes as a hobby while holding a simple job. Referred to book - The house that Jack ma built. There is No right or wrong answer, it depends on the circumstances and nature of the person.
- Many CEOs of major companies are either Law school or MBA school graduates.
- Work at Law Firms: Due diligence and research work is there till you reach the partner level, you just have to do it. But a lot depends on the partner you are working under and the area you are working in.
- How did he get into major law firms: Networking is highly important. The difference between our school and the top ones is the placement cell. Still nepotism in the law world. You get internships, impress the people there, make your network and maybe you get a job.
- How much does school education matter: If you want to do something, education hardly matters as long as you know basic maths and things about how society works and some narrational history and applied economics.
- Our schools currently don't teach people what needs to be taught.
- Billions of dollars are being invested into Ed-techs because of the fundamental gap between what is taught and what is required.

- US life: Indian campuses are an extension of high school. In US Georgetown, there is No pressure of attendance. Feedback from students to professors has a significant weight. Exams are fairly competitive, and in illustration form. Campus life is easygoing and social.
- Law firm and Criminal litigation side by side: Doubt it. No time.
- 3 skills required for entrepreneurship: People person, Expert salesman, able to take risks and live with that constant anxiety. Law is a practical course and things we learn in it do help us in all ventures, including this entrepreneurial venture. It specifically helped with the fundraiser, understanding term negotiations, employee agreements etc.

The event was attended by 80+ students of GGSIPU and was an insightful and entertaining one.

**UNIVERSITY SCHOOL OF LAW AND LEGAL STUDIES,
GGSIP UNIVERSITY, DWARKA**

LEGAL ENTREPRENEURSHIP & INCUBATION CELL
Presents

#AlumniTalk

In conversation with...



Mr. Rohan Shridhar
Co-founder, Terra Economics and Analytics Lab
LLM, International Business & Economic Law,
Georgetown University, Washington DC



Mr. Ashish Bhardwaj
Business Legal Partner, Searec
PGPM, Marketing,
Management Development Institute, Gurgaon

**EVENT OPEN ONLY FOR
USS AND IPU AFFILIATED
COLLEGES**

OCTOBER 2ND, 2021 | 11 AM ONWARDS

PLATFORM- ZOOM

NO FEE CHARGED

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Event Director:
Prof. A P Singh,
Dean, USLLS, GGSIPU


Faculty Coordinator:
Dr. Anuradha Jha
Dr. Zubair Ahmed Khan

For any queries, please contact:
Ankit Agarwal(8584932154)
Hemant Krishna(7782870461)

Conference on “Roadmap of law in New India’s Development” on 22nd November,2021

The students of second year of BA LLB batch organized a national conference on 22 November 2021 on the theme ‘Roadmap of law in new India’s development’. A call for papers was posted on various online platforms in October for calling research papers for presentation during the conference on various sub themes that included cryptocurrency, digital economy and banking sector reforms. The submissions received were reviewed by the reviewing committee and out of many, 6 were selected to be presented in the conference. As our judges, we had two PhD scholars of our esteemed university. They listened to the presentations, interjected the presenters and marked them according. It was conducted under the esteemed guidance of our faculty coordinator Dr Anuradha Jha.

The event was successfully conducted as well as successfully concluded. All the presenters were provided with the certificate for their presentation, all the participants were given their certificate of attendance and all the winners were provided with their awarding certificate at the end of the event within reasonable time without any delays.



UNIVERSITY SCHOOL OF LAW & LEGAL
STUDIES, GGSIPU

PRESENTS

NATIONAL CONFERENCE ON
**"Roadmap of law in New India’s
Development"**

DATE - 22ND NOVEMBER, 2021
TIME - 11AM ONWARDS
VENUE: ZOOM MEETING

REGISTRATION LINK:
<https://forms.gle/7ibw61nYYKMrEBjF6>

- E - CERTIFICATE WILL BE ISSUED

Student Co-ordinators
Vani Garg
Teesha

Faculty Co-ordinator
Dr. Anuradha Jha

— For Query, email us at
legaleconomics26@gmail.com



National Webinar on Law & Economics (6th March,2022)

LEIC, USLLS organized a National Webinar on Law & Economics, Legal Entrepreneurship and Incubation Cell, USLLS, GGSIPU on 6th March 2022. Please find important details related to webinar: The objective of the webinar is to bring together various stakeholders of the subjects including both academia and practitioners at a platform to facilitate thorough discussion on the interdisciplinary fields of law & economics. The webinar expects a diverse and holistic presentation covering a range of contemporary topics such as entrepreneurship, digital property rights, climate change regulation and so.

Sub themes of the webinar:-

- Fiscal Analysis of Tax Law Reforms Law & Entrepreneurship
- NFTs: Digital Property Rights
- Contractual implication of Gig Economy and Freelancing
- Economic Analysis of Climate Change Regulation
- Evolving world of Commercial Dispute Resolution
- Evaluation of Law and Economics in Pandemic Era
- Economic Implication of IPR Law: Legalized Monopoly
- Gender Dimensions of Law and Economics
- Impact of IBC Regime on Economic landscape of India•
- Banking & Finance
- Economics of Constitutionalism
- Economic Dimensions of Election Laws
- Economic Offences Law
- Economics of Crypto-currency and Big Data
- Intersection of Economics and Competition Laws

***Keynote Speakers of the inaugural event ***

Rtn. Mr. Anil Trigunayat, Former Ambassador, IFS (Retd.)

As a career diplomat, Ambassador Anil Trigunayat has served in the Indian Missions in Cote d'Ivoire, Bangladesh, Mongolia, USA, Russia, Sweden, and Nigeria. He served in Moscow as Deputy Chief of Mission in the rank of Ambassador. He was also India's Ambassador to Libya, Jordan, and High Commissioner to Malta.

Mr. Vivek Sood, Senior Advocate, Supreme Court of India

Mr. Vivek Sood is amongst the leading Senior Counsels in India with three decades of experience in diverse areas such as Criminal laws, Commercial Disputes, Arbitration, Insolvency, Information Technology, Media laws and Constitutional law. Apart from being a busy Senior Counsel, he has authored four books and is amongst the leaders of the Indian Bar who is frequently called upon to speak on legal issues of significance.



**UNIVERSITY SCHOOL OF LAW AND
LEGAL STUDIES
GGSIP UNIVERSITY, DWARKA**



SCAN ME

Legal Entrepreneurship And Incubation Cell

**NATIONAL WEBINAR ON
LAW & ECONOMICS**

Webinar Director



**PROF. DR. AMAR PAL SINGH
DEAN, USLLS, GGSIPU**

Patron-In-Chief



**PROF. DR. MAHESH VERMA,
PADMA SHREE AWARDEE,
VICE CHANCELLOR, GGSIPU**

Patron



**SHREE SHAILENDRA
SINGH PARIHAR,
REGISTRAR, GGSIPU**

KEYNOTE SPEAKERS



**MR. ANIL TRIGUNAYAT,
(IFS RETD) & ROTARIAN,
FORMER AMBASSADOR TO
HASHEMITE KINGDOM OF JORDAN,
LIBYA AND MALTA**



**MR. VIVEK SOOD,
SENIOR ADVOCATE,
SUPREME COURT OF INDIA**

6TH MARCH, 2022 | 10 AM ONWARDS

E-Certificates will be issued to attendees.

FACULTY COORDINATORS

**Dr. Anuradha Jha
Dr. Zubair Ahmed Khan**

**FOR ANY QUERIES, PLEASE
CONTACT**

Ankit (8584932154)