



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

Dwarka Campus, Sec-16-C, Delhi-110 078

Website: <http://ipu.ac.in>

No. GGSIPU/ DRC/ Ph.D/ Adm./ 2012/278

Dated: 05/07/2012

Sub: Final Registration for Ph.D Programme in USMS (2010 Batch).

The following Research Scholars of USMS of 2010 Batch have been granted final registration for admission to Ph.D Programme:

S. No.	Name of the Scholars	Enrollment No.	Name of the Supervisor	Thesis Title	Date of Final Registration
1.	Ms. Ruby Singh	90031020110	Prof. Anu Singh Lather	A Study of Leader Styles, Effectiveness And Impact Of Glass Ceiling Effect On Woman Corporate Leaders In Indian Service Sector	20/01/2012
2.	Ms. Archana Singh	90017020110	Prof. Anu Singh Lather	A study of Workplace Environment, Individual's Personality and Spirituality Orientation Impacting Individual's Behavioural Outcomes and Performance	20/01/2012
3.	Ms. Shikha Gupta	90034020110	Prof. Anu Singh Lather	Environmental Management System and Organizational Performance: A Study of ISO Certified and Non-Certified companies	20/01/2012
4.	Mr. Amit Sharma	90016020110	Prof. Sanjiv Mittal	A study of Social Media as a Tool for Marketing and its Influence on Consumer Decision Making	20/01/2012
5.	Mr. Vishesh	90039020110	Prof. Sanjiv Mittal	Study of Buying Behaviour and Its impact on Marketing Strategy of Select Consumer Goods in the State of Haryana	20/01/2012
6.	Ms. Kimi Thareja	90022020110	Prof. A.K.Saini & Dr. Puja Khatri	Customer Relationship Management (CRM) in the Service Sector: A Study with Special reference to Indian Life Insurance Industry	20/01/2012
7.	Mr. V.K. Wadhwa	90038020110	Prof. A.K. Saini	Corporate Governance Practices: Prediction of Financial frauds:- A study of select organizations in India.	20/01/2012
8.	Dr. Babita G. Kataria	90019020110	Prof. A.K. Saini	Health Care Information System: A Study of Large Hospitals of Delhi	20/01/2012
9.	Ms. Parul Singh	90027020110	Prof. A.K. Saini	Innovation Practices and Organizational Competitiveness: A Study of Select Organizations in India.	20/01/2012
10.	Mr. Pranay Verma	90028020110	Prof. Neena Sinha	Developing a Framework for product innovation and customer wealth at bottom of the pyramid: Indian Context.	20/01/2012
11.	Ms. Rakhi Gupta	90030020110	Prof. Ninha Sinha	Developing a framework for Corporate Social Responsibility as a Business case (Power and Oil & Gas Sector in India.)	20/01/2012
12.	Mr. Varun Bangia	90037020110	Prof. Ninha Sinha	To Develop a Framework for Information and Communication Technology (ICT) Led Corporate Social Responsibility (CSR) Initiatives in Healthcare Sector in India	20/01/2012
13.	Ms. Elia Jafar	90020020110	Dr. Udit Tanjea	A Study of Business Continuity Management in the Health Sector	20/01/2012
14.	Ms. Monika Mor	90025020110	Dr. Meenakshi Handa	A study of Marketing Practices of Non-Profit Organizations within NCR Region in the Social Service Sector	20/01/2012
15.	Mr. Sham Arora	90033020110	Dr. Shalini Garg	Study of Behavioral and Organizational Factors on Human Reliability	20/01/2012
16.	Ms. Meenakshi Kansal	90023020110	Dr. Sahlini Garg	Impact of Organizational Climate, Home Climate and Individual Personality on Burnout A Study on Bank Managers	20/01/2012
17.	Mr. Gaurav Shrekant	90021020110	Dr. Vijita S. Aggarwal	Effects of the Multinational Enterprises Operations on Balance of Payments in Indian Economy	20/01/2012
18.	Ms. Neha Gupta	90026020110	Dr. Puja Khatri	Predictor's of Employability and Institutional Reputation" A study of Higher Education Institutes in Delhi/ NCR Region	20/01/2012
19.	Mr. Sumit Duggal	90035020110	Dr. Puja Khatri	Leadership Style, Individual Behaviour Outcome, Organizational Citizenship Behaviour and work Resilience: A Study of Faculty in Higher Education Institutions of National Capital Region of India	20/01/2012

20.	Ms. Teena Singh (IMI)	93045020110	Prof. Baldev R. Sharma	A study of Student Engagement and its Predictors	20/01/2012
21.	Mr. Subrata Goswami (IMI)	93043020110	Prof. Pradip K. Bhaumik	A Study of Service quality in Retail Sector: Consumer Perceptions and Retailers' Perspective	20/01/2012
22.	Mr. Sunil Sangra (IMI)	93044020110	Prof. Arindam Banik	A study on the Internationalization of Indian firms in the Automotive Sector	20/01/2012
23.	Mr. Somonnoy Ghosh (IMI)	93042020110	Prof. Bupen Srivastva	Linking Organizational Culture to organizational Innovativeness	20/01/2012
24.	Ms. Manupriya Bali (IMI)	93041020110	Prof. Bupen Srivastva	Employer Branding strategies and attractiveness for prospective employees- A Study of Banking Sector in India	20/01/2012

All above mentioned scholars in person shall collect their final registration letter from the office of Research & Consultancy latest by 20.07.2012.

Sd/-
(Prof. A.K. Narula)
Director (R&C)

Copy for information to:-

1. Dean USMS.
2. Controller of Examination.
3. Controller of Finance.
4. PS to Vice Chancellor.
5. PS to Registrar.
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