

GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

Sector 16-C, Dwarka, New Delhi – 110078

EXAMINATION DIVISION

Conduct Branch-I

PROPOSED THEORY DATE SHEET FOR END TERM EXAMINATIONS (MAY 2017)

Programme: Master of Mass Communication / M A (Mass Communication)

Date & Day	II Semester (10.00 AM to 01.00 PM)	IV Semester (02.00 PM to 05.00 PM)
01.05.2017 Monday	MMM 102 – Journalism: Concepts and Principles	MMCC 202 Corporate Communication Practices & Strategies MMJN 202 Specialized Areas in Contemporary Journalism MMNM 202 E-Business Journalism MMTV 202 Production Styles, Marketing & Commissioning
03.05.2017 Wednesday	MMM 104 – Advertising & Public Relations: Concepts and Principles	MMCC 204 Integrated Marketing Communication & Events MMJN 204 News Production, Presentation & Anchoring MMNM 204 Internet Advertising & PR MMTV 204 Script and Screenplay Writing
05.05.2017 Friday	MMM 106 – Media Laws & Ethics	
08.05.2017 Monday	MMM 108 – Media Economics & Management	
11.05.2017 Thursday	MMM 110 – Communication Research	

Note: Any representation regarding the proposed dates/ paper etc. may be forwarded to the Controller of Examination/Officer Incharge (Conduct) through the Coordinator-cum-Convener of Master of Mass Communication / M A (Mass Communication) program latest by 3rd April, 2017.

For any clarification and query please contact:

Section Officer (Conduct-I)	011-25302263
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(A.D. Lamba)
Dy. Registrar (Examinations)

(Prof. Pravin Chandra)
Controller of Examinations(Operations)

Dated : 23.03.2017