



**Directorate of Students' Welfare**  
**Guru Gobind Singh Indraprastha University**  
**Sector-16 C, Dwarka, Delhi-110078 Website: <http://ipu.ac.in>**

**F.NO. DSW/GGSIPU/2026 -21**

**Date: 07.04.2026**

**NOTICE**

**Subject:- Invitation to Participate in NAVYUG 2026 – JSBF's Flagship & Finance Fest.**

This is with the reference to email dated 04.04.2026 of Team Navyug, Jindal School of Banking & Finance on the subject cited above (copy attached).

All Deans/Directors/Principals of USS/Centre/Affiliated Institutes are requested to disseminate the information amongst all the students of their respective USS/Centre/Affiliated Institute/College for participation in NAVYUG 2026.

**SD/-**  
**(Dr. Gaurav Talan)**  
**Associate Director, SW**

**Copy to:-**

1. All Deans/Directors of USS/Centre and Principals/Directors of Affiliated Institutions of GGSIPU with the request to please circulate the notice amongst all the students of their respective USS/Centre/Affiliated Institute/College.
2. AR to Vice Chancellor – for information of the Hon'ble Vice Chancellor.
3. AR to Registrar – for information of the Registrar.
4. Project Director, UITS with a request to upload the notice on the website of the University.
5. Guard file.

  
**(Surinder Singh)**  
**Section Officer, SW**



**JSBF SC  
PRESENTS**

# **NAVYUG 2026**

**9th - 10th April 2026**



**REGISTRATION**



**EVENTS**

Laugh & Launch | Call the Shots | Shark Tank | Case Competition

**Deadline: 7<sup>th</sup> April 2026**



**O.P. JINDAL GLOBAL**  
INSTITUTION OF EMINENCE DEEMED TO BE  
**UNIVERSITY**  
*A Private University Promoting Public Service*



**JINDAL SCHOOL OF  
BANKING & FINANCE**  
*India's First Global Finance School*

**PRESENTS**

**JSBF FLAGSHIP EVENT**



**New Era. New Leaders.**

**9<sup>TH</sup> & 10<sup>TH</sup> April 2026**



## ABOUT JGU

O.P. Jindal Global University (JGU), established in 2009 in Sonapat, Haryana, is a leading multidisciplinary institution recognised for academic excellence and global outlook. Designated as an Institution of Eminence by the Government of India, JGU hosts 16,000+ students and 1,100+ faculty members. With students from 50+ countries and 28 Indian states, JGU offers a truly international learning environment, supported by a strong alumni network of 15,000+ worldwide.

## ABOUT NAVYUG

Navyug 2026, hosted by the Jindal School of Banking & Finance, celebrates a new era of innovation, ambition, and transformation. Derived from “Nav” (new) and “Yug” (era), it brings together aspiring leaders to exchange ideas and create meaningful impact.

**Built on five pillars— Environment, Innovation, Entrepreneurship, Community, and Creativity—Navyug offers dynamic competitions, interactive experiences, and a platform for collaboration, self-expression, and forward-thinking.**

## ABOUT JSBF

Jindal School of Banking & Finance (JSBF), a constituent school of O.P. Jindal Global University, is dedicated to developing future leaders in finance, business, and economics. Its innovative, interdisciplinary curriculum in Finance & Banking is enriched by global exposure.

With a strong focus on academic rigor, industry engagement, and experiential learning, JSBF equips students with analytical, strategic, and leadership skills.

# COMPETITIONS



## CASE COMPETITION

➤ Teams analyze complex, real-world business challenges drawn from current industry issues, then present data-driven, actionable solutions to a panel of expert judges. This format emphasises analytical depth, strategic insight, and effective communication.

➤ **Team Size: 3-4 members**  
**Date & Day: 10 th April 2026, Friday**  
**Prizes: 1st: ₹6,000 | 2nd: ₹3,000 | 3rd: ₹2,000**



## Shark Tank

➤ Entrants pitch innovative business concepts to a panel of mock investors, supported by financial projections, market analysis, and scalability arguments. The focus remains on clarity, conviction, and commercial viability.

➤ Shark Tank is a two-day startup pitching competition where participants present innovative business ideas before a panel of judges. The event focuses on entrepreneurial thinking, feasibility, and the ability to effectively communicate and defend a business model.

➤ **Team Size: 1-4 members**  
**Date & Day: 9th & 10 th April 2026, Thursday & Friday**  
**Prizes: 1st: ₹5,000 | 2nd: ₹3,000 | 3rd: ₹1,500**



## LAUGH & LAUNCH: MEME AD COMPETITION

➤ Competitors develop meme-based advertising campaigns that combine humor, cultural relevance, and strong brand messaging. Success requires creativity, digital savvy, and the ability to capture attention in competitive online spaces.

➤ **Team Size: 3-5 members**  
**Date & Day: 9th April 2026, Thursday**  
**Prizes: 1st: ₹8,000 | 2nd: ₹5,000 | 3rd: ₹3,000**



## CALL THE SHOTS: CEO FOR A DAY

➤ Participants assume the role of CEO, navigating live crises that demand rapid decision-making, resource management, and stakeholder communication under real-time constraints.

➤ **Team Size: 3-4 members**  
**Date & Day: 10 th April 2026, Friday**  
**Prizes: 1st: ₹5,000 | 2nd: ₹3,000 | 3rd: ₹1,500**



**BROCHURE**



**REGISTER NOW**