



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/ 724

26th August 2023

Sub. Placement opportunity for BBA and MBA students of GGSIP University of the batch passing out in year 2023 in the company “TPV Technology Limited”.

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for BBA and MBA students of GGSIP University of the batch passing out in year 2023 in the company “TPV Technology Limited” for your reference and circulation to students to apply on given link by **28th August 2023**.

Registration Link-<https://forms.gle/M571m46KgBz6oJKU6>

Name of Company- TPV Technology Limited (informally TPV)

Position–

1. Sales Intern
2. Marketing Intern

Location – Gurgaon

Qualification & Experience:

- BBA or MBA student of 2023 passing out batch(preferably in Sales & Marketing)
- Excellent Communication skills.

Product Category: Phillips (TV, Monitor, Headphone, Speaker, TWS) AOC - Monitor & Gaming Monitors

CTC Offered- INR 3.0 to 3.5 LPA

JDs attached for more information.

LAST DATE FOR REGISTRATION IS 28th August 2023.

(Ms. Nisha Singh)
Training and Placement Officer,
CCGPC, GGSIP University

TPV Technology Limited is a [Fortune China 500 multinational](#) electronics manufacturing company is the world's leader in display panel manufacturing. We, as a group have been able to drive growth over the years by leveraging our economies of scale and core competencies in R&D, manufacturing, magnificent logistics and superb efficiency of our employees.

TPV is the world's leading monitor manufacturer with around 36% Global market share and the third-largest TV panel manufacturer with more than 8.5% market share.

TPV serve as an **original design manufacturer** for many of the best-known TV and Monitor brands in world and we also distribute our **own brands "AOC", "Envision"** and the global exclusive trademark license to sell **Philips** branded consumer electronic products *such as* (Monitors, LED TVs with latest technology and unique features like Ambilight Display, Premium Audio Range – Sound bars, Party speakers, Headphones, TWS, and Mobile phones products) in most regions worldwide along with Philips-branded Digital Signage solutions & IT Accessories. We combine smart innovations with surprising insights for our complete product line

Having manufacturing sites at strategic locations like China, Brazil, Mexico, Poland, Russia and Argentina, it enables the group to seamlessly supply customers both domestically and internationally.

The company was founded in 1990 as Top Victory Electronics and as the mainland China manufacturing plant of [AOC International](#) (founded in 1967). In 2009 MMD (Multimedia Displays) is a wholly-owned company of TPV was established through a brand license agreement with Philips and its role is to exclusively market and sell Philips branded LCD monitors and displays worldwide.

In 2011, TPV Technology and Philips agreed to form a Netherlands-based television manufacturing joint venture comprising all of Philips' television operations, and owned 70% by TPV Technology and 30% by Philips. Creation of the joint venture, named [TP Vision](#). In 2014, Philips transferred the remaining 30% shares to TPV and making TP Vision a wholly owned subsidiary of TPV Technology. In 2018 TPV also entered the exclusive licence agreement with Philips brand for Audio/ Headphones and accessories products worldwide.

For More Info Please click –

TPV - <https://www.tpv-tech.com/en/home.aspx>

AOC- <https://aoc.com/home.html>

Job Description

Position – Marketing Intern

Location – Gurgaon

Qualification:

- Any Management graduate and preferably in Sales & Marketing
- Fresher Graduate
- Excellent Communication skills.

Product Category: Phillips (TV, Monitor, Headphone, Speaker, TWS)
AOC - Monitor & Gaming Monitors

Job Responsibility:

- Understanding on consumer electronic Product categories.
- Solid understanding of different marketing techniques
- Monthly Social Media Calendar Follow up - All Categories (AVA, Monitor) - All handles (Facebook, Instagram, Twitter, YouTube)"
- Internally monthly Follow ups with Product teams of all categories for ensuring New & Current product Launch timelines
- Competition Marketing Activity - Monthly Report
- Internal Marketing Trade Circulation
- Daily and Monthly PR activity and Calendar Follow-Up
- Support in organizing marketing events.

Expectation from Candidate:

- Familiarity with design software (e.g., Illustrator, Photoshop, InDesign, etc.)
- Highly motivated, technology lover would be an advantage.
- Rest we will mentor and train.

Job Description

Position – Sales Intern

Location – Gurgaon

Qualification & Experience:

- Any Management graduate and preferably in Sales & Marketing
- Fresher Graduate
- Excellent Communication skills.

Product Category: Phillips (TV, Monitor, Headphone, Speaker, TWS)
AOC - Monitor & Gaming Monitors

Job Responsibility:

- Understanding the secondary placement and tertiary of the product for Channel development.
- Understanding the relation buildup with distributors and channel
- Understanding the distributor Inventory Management
- Understanding the promotion campaign of product.
- Conducting Product research, or gathering information through surveys or by speaking to dealers and partners.

Expectation from Candidate:

- Familiarity with Microsoft Office
- Highly motivated, technology lover would be an advantage.
- Rest we will mentor and train.