

Directorate of Students' Welfare Guru Gobind Singh Indraprastha University Sector-16 C, Dwarka, Delhi-110078 Website: http://ipu.ac.in

F.NO. GGSIPU/DSW/19/2024/585

Date 04.09.2024

NOTICE

Subject: Invitation CHHAAP - NIFT@Dilli Haat from 2nd to 15th September 2024.

The National Institute of Fashion Technology (NIFT) in collaboration with the Officers of Development Commissioners-Handloom and Handcrafts, Ministry of Textiles is organizing NIFT @Dilli Haat from September 1st to 15th, 2024.

This event will showcase NIFT's unique identity, the work of students and alumni, and celebrate the myriad craftsmanship of India.

Special workshop for the school students will also be organized for hands-on experience in design, creativity, hand skills and craft creation. These workshops would be conducted on weekdays.

All the students of GGSIPU may avail the opportunity.

The communication is attached hereby.

(Prof. Manpreet Kaur Kang) Director, Students' Welfare

Copy to:

- All Deans/Directors of USS with the request to kindly circulate amongst all the students.
- 2. All Directors/Principals of affiliated institutes, GGSIPU.
- 3. AR to VC –for kind information of the Hon'ble Vice Chancellor.
- 4. AR to Registrar -for kind information of the Registrar.
- 5. All Notice Board of GGSIP University.
- 6. Guard file.

(Surinder Singh) Section Officer, SW



राष्ट्रीय फैशन प्रौद्योगिकी संस्थान

साविधिक संस्थान निफ्ट अधिनियम 2006 वस्त्र मंत्रालय, भारत सरकार

NATIONAL INSTITUTE OF FASHION TECHNOLOGY

A Statutory Institute under the NIFT Act, 2006 Ministry of Textiles, Government of India

NIFT/DG/08/2024/01

तनु कश्यप, भा.प्र.से. महानिदेशक Tanu Kashyap, IAS Director General

22nd August, 2024

Dear Hice,

National Institute of Fashion Technology (NIFT), the premier institutes in the field of fashion education, offers a diverse range of career paths that integrate design, management, and technology. NIFT provides a comprehensive curriculum that ensures students gain both indepth knowledge in their chosen fields and a holistic understanding of the fashion industry. This interdisciplinary approach equips them with the versatility to pursue various career paths, from design and production to marketing and management.

I am pleased to inform you that, for the first time, NIFT, in collaboration with the Offices of Development Commissioners-Handloom and Handicrafts, Ministry of Textiles is organizing NIFT @ Dilli Haat from September 1st to 15th, 2024. This event will showcase NIFT's unique identity, the work of our students and alumni, and celebrate the myriad craftsmanship of India.

The main objective of NIFT@DilliHaat is to provide insights into what NIFT stands for and to showcase the creative collaboration between NIFT students, alumni, and artisans. The event will feature fashion shows, cultural evenings, artisan workshops and exhibitions, highlighting the Craft Cluster Initiative of NIFT.

I am delighted to extend a heartfelt invitation to you and your students to visit and participate in our event, which promotes design innovation, nurtures creativity, and preserves and promotes traditional crafts of India. The students will witness NIFT's creativity in fashion and crafts and will get a chance to interact with the artisans & alumni. While our alumni, students, and craftsmen will receive encouragement, appreciation and motivation. We believe such interconnections foster invaluable collaborations between Indian youth, contemporary designers, and traditional craftspersons.

Special workshops for the school students will also be organized for hands-on experience in design, creativity, hand skills, and craft creations. These workshops would be conducted on weekdays to allow students to attend the workshops during school hours. On-the-spot registration will be available on a first come first serve basis for these workshops. The event schedule is attached with this letter for your reference.

Your involvement will not only enrich our event but also contribute to the larger goal of fostering design innovation amongst Indian youth as well as preserving India's rich cultural heritage. Together, we can create meaningful connections and opportunities that transcend generations. We believe this event will provide your students to experience life at NIFT and expose them to this career option in future.

डिजाइन मैनेजमेंट और प्रौद्योगिकी का सर्वश्रेष्ठ संस्थान

An Institute of Design, Management and Technology (An ISO 9001:2015 certified Institute)

Contd...2/-



We look forward to fostering a strong partnership with schools and guiding aspiring students towards diverse career opportunities in the vibrant field of fashion.

You are requested to kindly forward this information to all Schools under your purview for active participation. We would be happy to respond to any queries at nift.dillihaat@nift.ac.in.

I am hopeful that the platform being made available through this event for 15 days will open up new avenues for career choices for students will take this opportunity to make them experience the beautiful world of fashion, design and technology though the colourful world of Indian textiles, crafts and artisanship.

Warm regards,

(Tanu Kashyap)

Ms. Alice Vas R, IAS, Secretary, Higher Education (GNCT), Directorate of Higher Education BTE Complex, Muni Maya Ram Marg, Pitampura, Delhi-110034