



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/_639

6th July 2023

Sub. Placement opportunity for B.Tech Chemical Engineering students of USCT, GGSIP University passing out in the year 2023 in the company “Torrecid India”.

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for B.Tech Chemical Engineering students of USCT, GGSIP University passing out in the year 2023 in the company “Torrecid India” for your reference and circulation to students to apply on given link by **8th July 2023**:

For Registration – This opportunity has been uploaded Pod.ai Platform, you are required to accept the same and share with your students through your Pod.ai account.

For POD platform related queries or if not yet registered on Pod.ai please call at +91-11-41179695 or write to support@pod.ai.

Name of Company: Torrecid India

Roles: Techno-Marketing Engineers, (Fresher’s – 2023 batch)

Qualification Required: B.Tech Chemical Engineering students of 2023 passing out batch.

Selection Process –

- 1) Pre-placement talk with all the students
- 2) Interview process

The selection process will be conducted offline in University Campus after completion of semester end examinations.

CTC – INR 3.2 – 4.5 LPA

Location – Morbi/Ahmedabad/Vijayvada Andhra Pradesh

Please find the JD attached for more information.

LAST DATE FOR REGISTRATION IS **8th July 2023**.

(Ms. Nisha Singh)
Training and Placement Officer,
CCGPC, GGSIP University

About Company – Torrecid India Pvt. Ltd are a Spanish based MNC dedicated to provide product, process and services, solutions and future trends to the ceramic and glass sector. Torrecid Group is constantly growing all over the world. Our employees grow personally and professionally learning together with the best professionals in this sector. Torrecid opens the doors in order to allow you to develop your professional career in all our branches all over the world. The different divisions will allow you to change the business sector.

TECHNO-MARKETING ENGINEER

JOB TITLE: Techno-Marketing Engineer

COMPANY: Torrecid India Pvt Ltd

COMPANY PROFILE

Torrecid is a Multinational Business Group founded in 1963, dedicated to provide products, services, solutions and future trends to the Ceramic and Glass Sector.

Torrecid Group is present in 29 countries around the world with customers in more than 130 countries. Its headquarters are located in Alcora - Castellon, in Spain.

LOCATION: Morbi/Ahmedabad/Vijayvada Andhra Pradesh

QUALIFICATIONS:

- Bachelor's degree in Ceramic Engineering or Chemical Engineering (B.E/B.Tech) and BSC/MSC Chemistry
- Fresher's can apply but Prior experience in a marketing or sales role will also be welcomed

WHAT WE ARE LOOKING FOR:

- Fast learning ability
- Resolute people focused on goals achievements **WINNING MENTALITY**
- Must show great enthusiasm when collaborating with colleagues to develop effective solutions
- Ability to do technical adjustments to our products during the production processes of our customer
- Creative problem-solving
- Good communication and Social relations skills
- Bold people with adventure spirit **WARRIORS**
- Fresh graduates in Engineering or other technical degrees
- Long term commitment

JOB RESPONSIBILITIES:

- Conduct market research to identify potential customers and market trends
- Develop and execute marketing strategies to promote the company's products and service
- Build and maintain relationships with customers and vendors
- Attend exhibitions and industry events to promote the company's products
- Provide technical support to customers on the use and application of the company's products
- Analyse sales data and market trends to identify opportunities for growth
- Develop and deliver presentations to customers and stakeholders
- Keep up-to-date with industry developments and technology advancements

SALARY PACKAGE & OTHER BENEFITS

- As per Industry Standards
- Health Insurance
- Life Insurance
- « Performance-Linked Increment
- CTC 3.5 to 4.2 PerAnnam