



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/_674

28th July 2023

Sub. Call for proposals for establishing Virtusa - Center of excellence in Arts and Science colleges of GGS IP University offering BA (Eng) and BA (JMC).

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

We are delighted to share that Virtusa, a known brand name, is willing partner with our arts and science institutes **offering BA (Eng) and BA (JMC)** as they expand their KPO operations.

For the same they want to introduce their **Center of Excellence model** to establish campus partnerships for the following role requirements –

1. 2024 batch – **BA English / BA English Literature / BA Journalism students / BA Mass communication**
2. High proficiency in Verbal / Written English.
3. Knowledge of MS Excel, Google Sheets & Google Docs.
4. Good working knowledge about the Internet.
5. Aware about how Google search works, good searching skills through use of effective keywords

Their offerings for the same would be as follows –

1. Role involved working on Content Curation
2. Candidates shortlisted will be further groomed on how to review and re-write content
3. Apart from CTC (2.11 LPA), there are many benefits which includes flexibility to do WFH, transport and food allowance.

If your college is interested for this partnership and wants to have a Center of Excellence in your college, please share a proposal for center of excellence covering following:

1. About Institute
2. Awards & Accolades
3. Accreditation – NAAC, NIRF and NBA
4. Existing COE at campus (specific to KPO only)
5. Details/Insights on the work being done for other COEs mentioned
6. Additional English related course / certifications / program offered as part of coursework
7. Detailed curriculum for the course
8. Eligible pool availability
9. If Virtusa selects your institute, what would be the benefit for the students

Kindly keep the deck for not more than 10 Slides – once we receive, will share it with Virtusa and the committee will review and if found suitable will be calling for a discussion.

Upload your proposal on below given google form link by 1st August 2023:

<https://forms.gle/vut3DkpKp3Gnw9RP8>

College must fulfil the following criteria –

1. Virtusa be given preference before Day 1 hiring happens – before any other IT services visits
2. Those offered by us should not be allowed to sit for any other company paying less than INR 4.5 LPA
3. Offered students will be given 3 months internship and hence they should not be allowed for any other internship

Feel free to reach out to CCGPC in case of any query.

LAST DATE FOR UPLODING PROPOSALS IS 1st August 2023.



(Ms. Nisha Singh)
Training and Placement Officer,
CCGPC, GGSIP University