CENTRALISED CAREER GUIDANCE & PLACEMENT CELL

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F. No. GGSIPU/CCGPC/2021/<u>267</u> Dated: 4th December 2021

Sub. Placement opportunity for MBA 2021 batch students in the company "Digirovers Solutions Pvt Ltd"

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of requirement of MBA 2021 batch students in Digirovers Solutions Pvt Ltd for your reference and circulation to students to apply on given link by 6th December 2021:

Registration Link – https://forms.gle/Y7uSdpThTvvWtLMx9

Name of the Company – Digirovers Solutions Pvt. Ltd.

About Company — We are the best in Performance Marketing using Display, SMS, and Emailer Advertising. Reach highly relevant audience segments with close affinity to your brand. Get desired results for your brand through multiple channels on CPL, CPV, CPC via email and Video inventories.

Website – www.digirovers.com

Position - Sales Executive

Eligibility – MBA students passed out in 2021 batch

Location – Gurugram

Salary – INR 20-25k in hand monthly

Job Description -

Looking for a competitive and trustworthy Sales Executive to help us build up our business activities. We would like to hire who are interested in Adsales in Affiliate Marketing.

Sales Executive responsibilities include discovering and pursuing new sales prospects, negotiating deals and maintaining customer satisfaction. If you have excellent communication skills and feel comfortable reaching out to potential customers to demonstrate our services and products through email and phone, we'd like to meet you.

- Conduct market research to identify selling possibilities and evaluate customer needs.
- Actively seek out new sales opportunities through cold calling, networking and social media.

- Set up meetings with potential clients and listen to their wishes and concerns.
- Prepare and deliver appropriate presentations on products and services.
- Create frequent reviews and reports with sales and financial data.
- Ensure the availability of stock for sales and demonstrations.
- Participate on behalf of the company in exhibitions or conferences.
- Negotiate/close deals and handle complaints or objections.
- Collaborate with team members to achieve better results.

Last Date of Registration – 6th December 2021

(Ms. Nisha Singh)
Placement Officer, CCGPC