

EMPLOYER FEEDBACK REPORT

ACADEMIC SESSION 2019-2020



(July 2020)

INDRAPRASTHA INTERNAL QUALITY ASSURANCE CELL

GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

SEC 16-C, DWARKA, NEW DELHI-110078

BACKGROUND AND PURPOSE

The leadership at Guru Gobind Singh Indraprastha University believes that in order to grow in the right direction feedback from all its stakeholders is necessary. The stakeholders in this process are students, their parents, alumni, faculty of the university and the employers who are providing opportunity to the students of the university. The feedback received every year from its various stakeholders has enabled university to improve its systems, policies, infrastructure, course curriculum since its inception.

University realizes that being an institution offering professional programmes their duty does not end at teaching their students but also to make them ready to be placed in industry. For this the feedback form employers is essential and thus employers are asked about students' strong technical knowledge, planning and organization skills, communication skills, practical solutions to work place problems, students being team players, their creativity, ability to use technology. The employers are also asked if the students have strong moral values, ethical conduct, self-motivated and responsible, open to ideas and learning and maintain cordial relations at workplace.

The responsibility of taking regular feedback from various stakeholders of the university is entrusted upon Indraprastha Internal Quality Assurance Cell (IIQAC) which conducts feedback annually from employers

Please Note: The feedback analysis is done only for schools where feedback is received from at least 10 or more employers.

UNIVERSITY SCHOOL OF MANAGEMENT STUDIES (USMS)

The feedback received from the employer about the students of MBA General and MBA FM employed in various organisations is evaluated by calculating mean scores on various criteria (Table 1 & Figure 1). The mean scores from the employer are above average for all the dimensions in the questionnaire. Employers are highly satisfied with the students of USMS employed in their organisation on the following parameters; strong technical knowledge, communication skills, practical solutions to work problems, team player attitude, creativity, use of technology, planning and organisational skills, self-motivation and ethical code of conduct. Therefore, the university should work for the enhancement of planning and organising skills in the students through various activities in the university. The employers have also suggested more pragmatic knowledge and impartation of managerial skills among students.

Table 1: Mean scores of employers of USMS in the year 2020 on various parameters of feedback

Parameters	2020
Strong Technical Knowledge	4.25
Planning and organization skills	4
Communication skills	4.5
Practical solutions to work place problems	4.15
Team Players	4.25
Creative	4.25

Use of Technology	4.35
Self-Motivated and Responsible	4.34
Open to Ideas and Learning	4.25
Ethical Conduct	4.25
Cordial Relations at workplace	4.35
Strong moral values	4.25

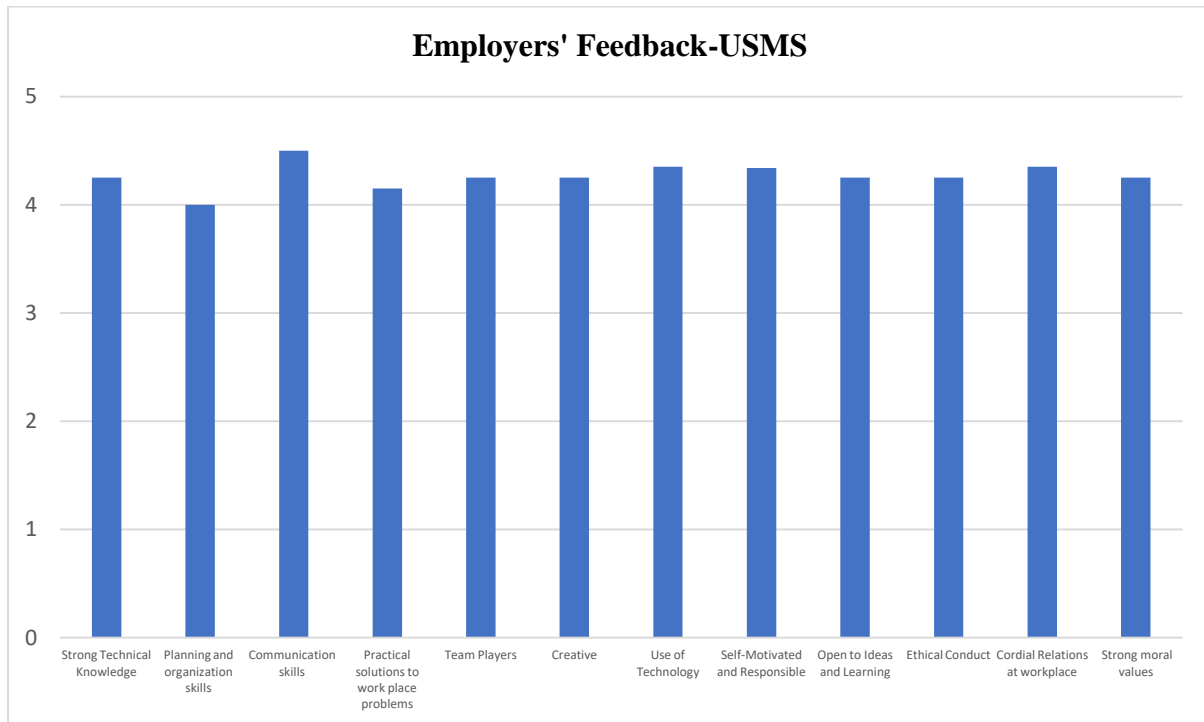


Figure 1: Mean scores of employers of USMS in the year 2020 on various parameters of feedback

UNIVERSITY SCHOOL OF INFORMATION, COMMUNICATION AND TECHNOLOGY (USICT)

The feedback received from the employer about the students of B Tech. and M Tech. program employed in various organisations is evaluated by calculating mean scores on various criteria (Table 2 & Figure 2). The mean scores from the employer are above average for all the dimensions in the questionnaire. Employers are highly satisfied with the students of USICT employed in their organisation on the following parameters; communication skills, team player attitude, creativity, use of technology, self-motivation, ethical code of conduct and strong moral values. The employers have also suggested more pragmatic knowledge among students regarding office work, site and structural design.

Table 2: Mean scores of employers of USICT in the year 2020 on various parameters of feedback

Parameters	2020
Strong Technical Knowledge	4.25
Planning and organization skills	4
Communication skills	4.5
Practical solutions to work place problems	4.25
Team Players	4.25
Creative	4.25
Use of Technology	4.25
Self-Motivated and Responsible	4.34
Open to Ideas and Learning	4.25
Ethical Conduct	4.25
Cordial Relations at workplace	4.35
Strong moral values	4.25

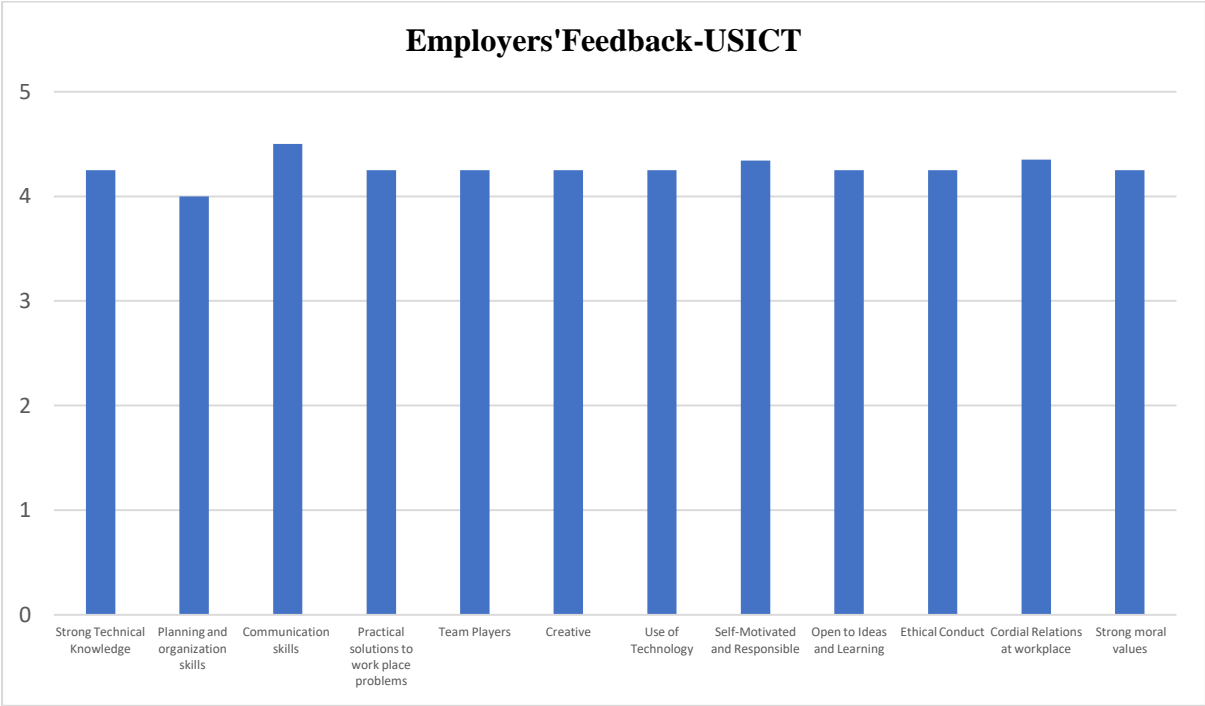


Figure 2: Mean scores of employers of USICT in the year 2020 on various parameters of feedback

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